

The Amway Privileged Customer (APC) Programme is an all new way for your new and existing customers to discover and enjoy the world of Amway!

They get to experience high quality, well-loved, award-winning products plus enjoy savings & benefits.



How does APC Programme support My Amway Business?

In a nutshell, APC Programme support ABOs to grow their business when they grow their customers base. The more APCs you have, the more rewards you get to enjoy!



Grow Your Business, Bigger & Easier!

Reach your customers more efficiently and retain a community of loyal and engaged customers along the way.



Grow A Loyal Community Of Engaged Customers

Enables you to reach out to more new prospects who want to shop and retain a community of loyal, active, engaged customers.



Build A Sustainable Business & Grow Your Income Opportunities

Earn Customer Sales Incentive and eventually Core Plus*.

* Terms & conditions apply.

Amway PRIVILEGED CUSTOMERS

get to enjoy SAVINGS & BENEFITS!



Enjoy savings with
***New APC Experience
Programme (NAEP)**
(up to \$40 worth of eCoupon)

***Click to find out more!**



Enjoy shopping
at Amway Price
& promotions



Earn loyalty AMPoints
with product purchases
\$1 spent = 1 AMPoint
Convert 900 AMPoints
to \$5 eCoupon



Ease of shopping
via online or at
Amway City Shop



Access digital
publications & tools at
Amwaynow.sg

How Do I Sign Up APCs?

The APC Programme is open to any customers who are interested in experiencing the world of Amway for themselves. They can be your new or existing customers.

Annual Membership Fee: \$10



**To sponsor an APC, you
can send them an email
invitation with your
sponsoring information.**

- Customer receives email invitation.
- Click on the link which will lead them to the amway.sg website and fill in their personal details to sign-up as an APC.



**Your customer can also
sign up directly without
any email invitation.**

- Inform your customer to go to the amway.sg website and register as an APC by filling up their personal details.
- Remember to provide them with your ABO number so that they can put you as their sponsoring ABO.

Who Can Sign Up As APC?

- 18 years and above
- Singapore citizens, permanent residents, or foreign residents with legitimate pass issued by Government of Singapore and with a valid local address
- Only one APC membership per person or between a husband and wife
- Only one ABO/APC membership across Malaysia, Singapore and Brunei

Find out more

Read FAQ

Please contact hotline
at **+65 6550 9911**

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