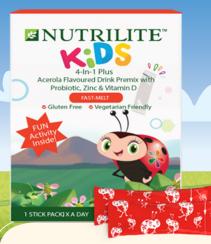
# ENUTRILITE K; DS



Nutrilite™ Kids 4-In-1 Plus provides support for your child's immune system with Vitamin C, Vitamin D, Zinc, and Probiotic exclusively ALL IN ONE product! It supplements the daily nutritional intake of your kids with just one stick pack a day! It is gluten-free, dairy-free, and suitable for vegetarians with no added colours or flavours.

#### Are you concerned for your child's health?

Does your child fall ill easily or often? Do you face challenges getting your child to finish up his or her fruits and vegetables on their plate? Is you child a picky eater or regularly snacks on unhealthy food such as potato chips, chocolates and sweets?

If yes, your child is likely to be malnourished. Poor eating habits are a factor to low immunity and incomplete nutrition. Not only will it cause your child to fall ill often, it also affects their overall growth and development.

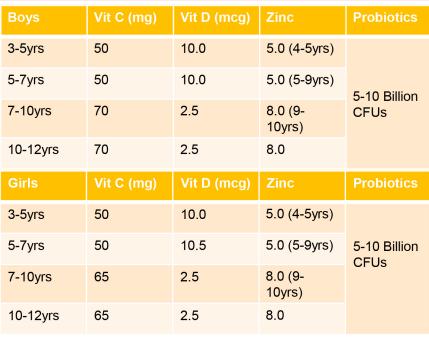
# **DID YOU KNOW**



1 in 2 Parents consider their child to be a picky eater

ource: Study by National Department of Paediatrics and Abbott Nutrition

# **Daily Recommended Nutritional Intake for Kids**



4-In-1 Plus	Each Serving
Vitamin C	30mg
Vitamin D	1mcg
Zinc	2.60mg
Probiotic (HN019)	1 Billion CFU

When should you take
Nutrilite 4-In-1 Plus?

Nutrilite™ Kids 4-In-1 Plus can be taken daily anytime of the day to supplement nutrients for your child's immunity.

Source: HealthHub3, NIH4, AFP5

## Why Choose Nutrilite 4-In-1 Plus?



Exclusive all-in-one complete immunity booster



Diary Free, Gluten Free



Fast Melt Format, easy for kids to swallow



Clean & Traceable ingredient Acerola cherries from our certified organic farms.



No artificial colours, flavours or preservatives. Non-GMO



Veaetarian-friendlu





# **DID YOU KNOW?**

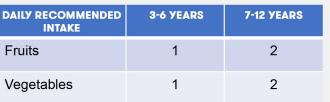
4 out of 5 children

sufficient fruits & vegetables

are not consuming

28% of kids (ages 4-9) are given sugary drinks by parents or caregivers more than once a week!

Source: HPB6



Source: Healthhub<sup>7</sup>

# FIRST & ONLY

ready-to-drink protein smoothie with fruits and vegetables from 5 Phytonutrient color groups



Nutrilite™ Kids Botanical Beverage Fruits & Vegetables is a superfood smoothie snack with 10 plant ingredients from 5 phytonutrient colour groups to help your child fill nutritional gaps. It provides one cup worth of fruits and vegetables with just a beverage in one pouch, the same amount of nutrients your child needs from fruits and vegetables in one meal! It is also a healthier snacking option for your kid with no added sugar!

# Who should take Nutrilite Kids Botanical Beverage Fruits & Vegetables?

The daily recommended intake of fruits and vegetables is 1-2 servings each for kids. If your child does not like to take fruits and/or vegetables due to its taste, our mango-tasting beverage can supply them the nutrients needed with 8 different fruits and vegetables (mango, pineapple, kiwi, apple, banana, sweet potato, purple carrots, coconut cream).

## When should you take Nutrilite Kids Botanical Beverage Fruits & Vegetables?

Nutrilite Kids Botanical Beverage Fruits & Vegetables is conveniently packed for your kids to drink on-the-go! It can also be taken as a snack in-between meals, a healthier option for kids with 3g of plant-based non-soy protein to satisfy their hunger!

## Why choose Nutrilite Botanical Beverage Fruits & Vegetables?



8 Fruits & Vegetables



3g plant-based non-soy protein



Vegan/ Vegetarian-Friendly



Gluten-free



5 Phytonutrient colour groups



Ready to drink in foil pouch



**Dairy-free** 



Traceable
White Chia from
our certified
organic farms

# **DID YOU KNOW?**



### Vitamin C

Whole foods are best sources of Vitamin C however many kids have nutrient gaps in their diets and since Vitamin C is a water-soluble vitamin, it must be replaced daily through food or supplements. Vitamin C plays a role in controlling infections and healing wounds and is a powerful antioxidant that can neutralize harmful free radicals. It is needed to make collagen. <sup>8</sup>

## **Vitamin D**

Vitamin D has long been known for its role in bone health and with recent studies of its role in immunity. The nutrient can be naturally produced when our skin is directly exposed to sunlight, however with restricted movement and tendency to stay indoors, there is a higher risk of deficiency.



### Zinc

Zinc helps with your body's immune system and metabolic function as it is necessary for immune cell function and signaling. Zinc is critical in childhood growth and metabolism, and with common mild zinc deficiency, it is essential to ensure your child take enough zinc daily. <sup>10</sup>



#### **Probiotics**

Probiotics help to balance the friendly bacteria in our digestive system. It can also boost our immune system and hinder the growth of harmful gut bacteria. 70% of the entire immune system is housed in the digestive tract thus the strength of immunity is largely determined by the health of our gut.



### 5 Phytonutrient Colour Groups

Consuming an adequate amount of phytonutrients through food/supplements will help keep our bodies functioning at an optimum level.

Whites maintain healthy bones and circulatory system

Yellows promote eye health and immune system while keeping the skin hydrated

Greens promote cellular health, boost lung and vision health, and maintain healthy liver function

Reds promote health, cell, and prostate health, and help neutralise damaging free radicals

Purples support brain and heart health

Products stated above are not intended to diagnose, treat, cure or prevent any diseases.

#### References:

- <sup>1</sup> HPB: Health Promotion Board Introduces My Healthy Plate To Inculcate Healthy Eating Habits Amongst Singaporeans. https://www.hpb.gov.sg/article/health-promotion-board-introduces-my-healthy-plate-to-inculcate-healthy-eating-habits-amongst-singaporeans.
- <sup>2</sup> Abbott Family: Picky Eating In Children. https://abbottfamily.com.sg/articles/pickyeater/picky-eating
- <sup>3</sup> Healthhub: Recommended Dietary Allowances. https://www.healthhub.sg/live-healthy/192/recommended\_dietary\_allowances.
- <sup>4</sup> National Institutes of Health: Zinc. https://ods.od.nih.gov/factsheets/Zinc-Consumer/.
- <sup>5</sup> American Family Physician: Probiotics. https://www.aafp.org/afp/2008/1101/p1073.html.
- <sup>6</sup> HPB: Singapore's First Let's Drink Water Campaign Encourages Children And Teens To Consume More Water And Less Sugary Drinks. https://www.hpb.gov.sg/article/singapore's-first-let's-drink-water-campaign-encourages-children-and-teens-to-consume-more-water-and-less-sugary-drinks.
- <sup>7</sup> Healthhub: Healthy Food for Kids and Teens. https://www.healthhub.sg/live-healthy/578/A%20Healthy%20Food%20Foundation%20-%20for%20Kids%20Ind%20Teens
- 8 https://www.hsph.harvard.edu/nutritionsource/vitamin-c/
- $^9$  https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3166406/#:~:text=Vitamin%20D%20has%20important%20functions,and%20responding%20to%20vitamin%20D.
- $^{10}$  NIH: Zinc Supplementation and Growth in Children. https://www.who.int/elena/bbc/zinc\_stunting/en/#:~:text=Zinc%20is%20known%20to%20play,and %20mortality%20in%20young%20children.