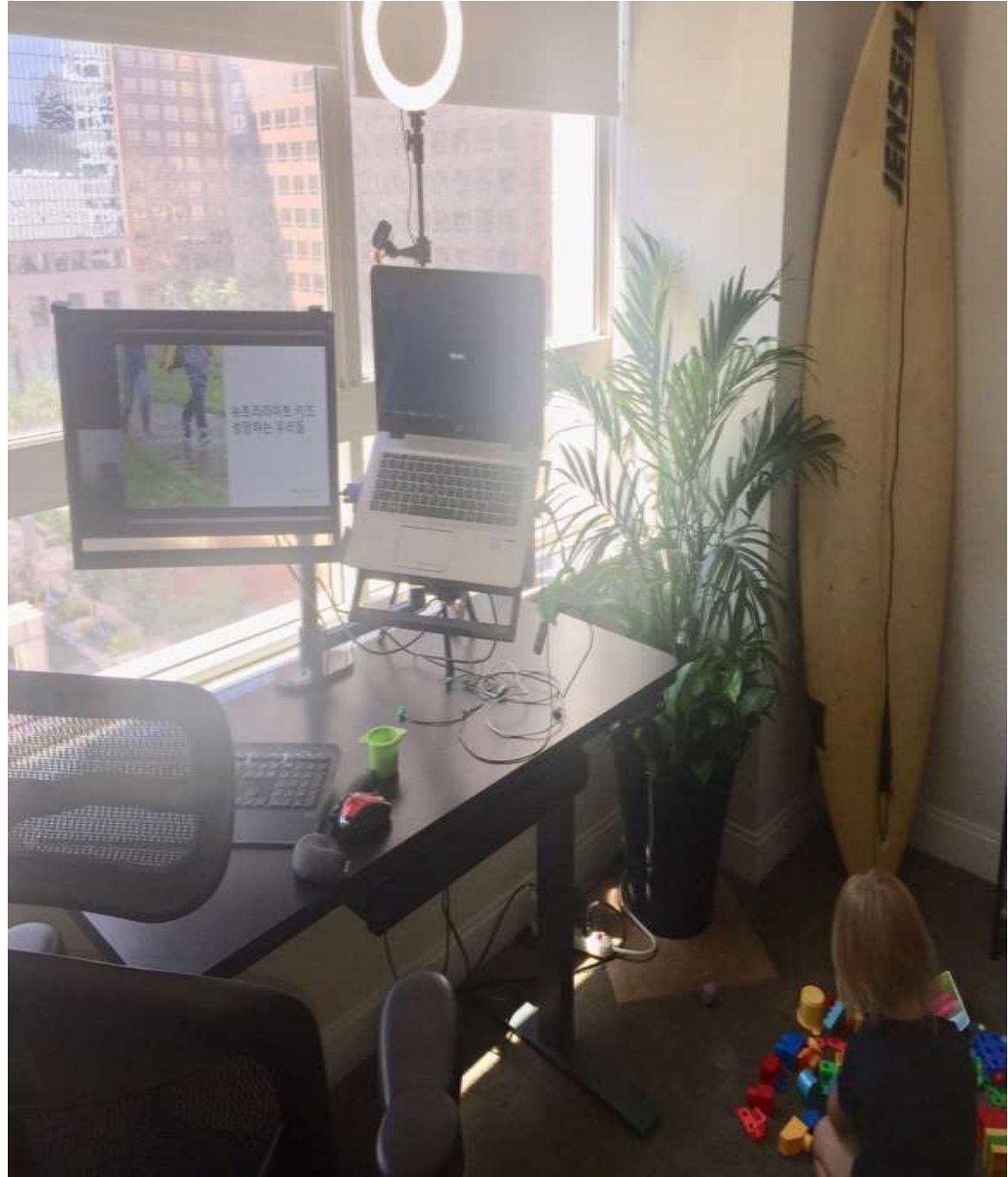
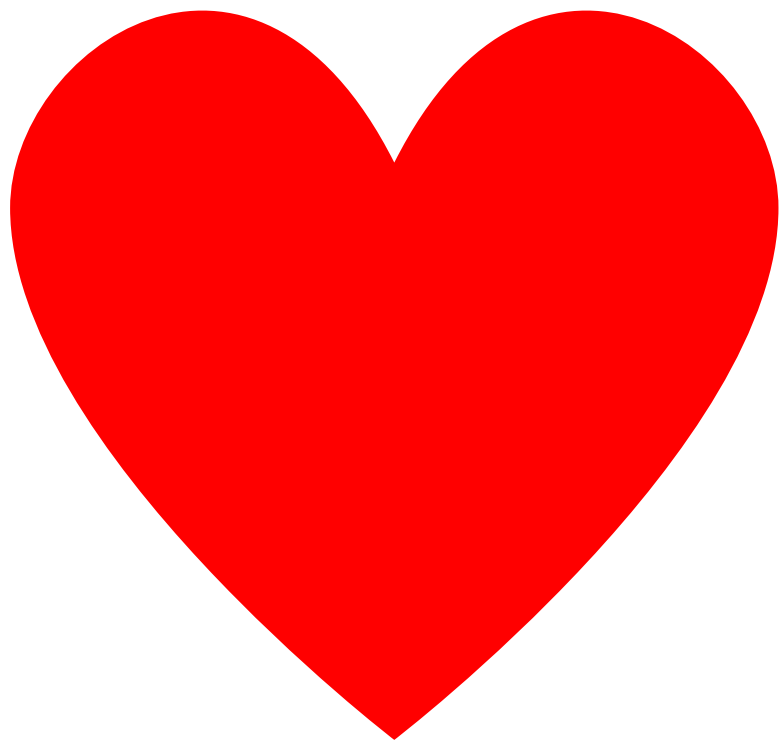




Nutriline™ Kids Restage “We Are Growers”





**Thinking about
you and your
families!**



I Am A Mom And A Scientist

- Parent and kid approved
- Supports growing and developing kids
- Yummy format kids will actually eat
- Safe
- Designed for modern kids
- Latest children's nutrition research science



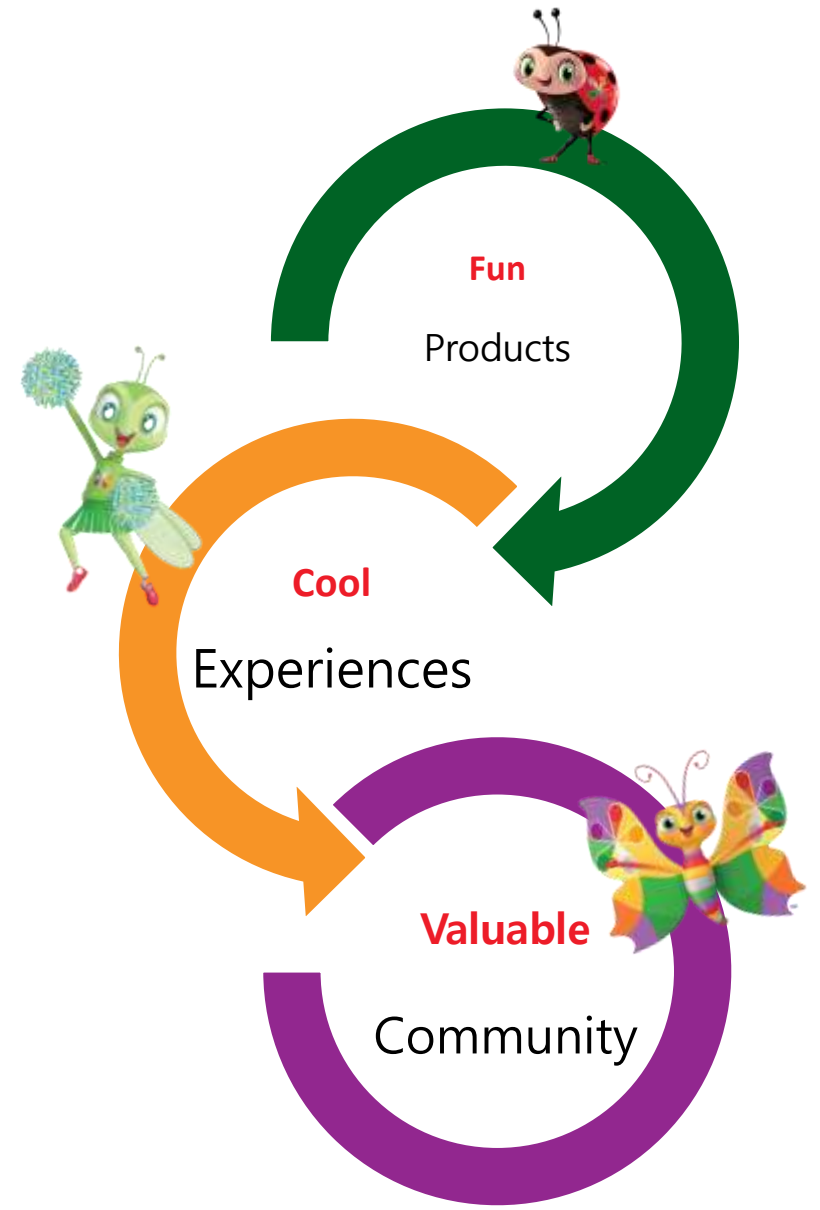
Nutrilite Is Not New To Kids, Since 1948 We Have Developed Kids Products



GROWING UP WITH NUTRILITE™

Nutrilite Kids helps fill nutrients gaps in young ones' diet through tasty, safe and affordable quality supplementation which empowers parents with peace of mind that their kids will enjoy a healthier and happier life.





Kids Tested Parent Approved

1st Ever Kids Tested...Not
Just What Parents Desired





SECTION 1

You Want To Help Your Kids Be Their Best, Right?

- Most kids do not get enough of everything they need, every day.
- A good diet is a varied diet, but it can be hard to do.
- Eating a variety of fruits and veggies can be challenging.
- Parents want assurance their kids are getting the best nutrition.



We Understand, We're Parents Too!

- Concerned where your kid's products come from?
- Looking for effective, clean, safe products for your kids?
- That's where Nutrilite Kids comes in.



We Grow Plants So You Can Grow Kids

- The “Hack That Fills The Gap”.
- Help kids hit every milestone.
- Nutrilite puts a full range of plant-based goodness into yummy formats.
- Ingredients derived from plants grown on our farms and our Nutricert™ certified farms.



Support for New Product Formulation Design

- Formulated for kid's nutrient needs.
- Kid-tested, parent approved.
- Safe, traceable.
- Designed with latest children's nutrition science research.



**Nutrilite™ Kids
4-in-1 Plus**



**Nutrilite™ Kids
Botanical Beverage
Fruits & Vegetables**



SECTION 4

Nutriline™ Kids 4-in-1 Plus



 NUTRILITE™ **KiDS**



SECTION 1

Do you want to support your kid's immunity at school and day care?

- Is your child's immune system challenged?
- Unhealthy eating and pollution may affect kids' immunity



Nutrilite™ Kids 4-in-1 Plus

- Helps support a child's immune system
- Exclusive **All in One** product
 - Vitamin C
 - Zinc
 - Probiotic
 - Vitamin D
- Latest science and technology
- One and done
- Convenient



Why Vitamin C, Vitamin D, Zinc, and a Probiotic?

- Safe
- Together, provide once-a-day, convenient supplement that features an exclusive blend of nutrients and a probiotic.



Does Vitamin C Harm the Probiotic?

- No! We use a vitamin C technology that increases stability and reduces its interaction, protecting the other nutrients and the probiotic.
- At the end of shelf life the amount of nutrients and probiotic on the label are in the product. We know, we have done the test!



Probiotic Terminology

What are probiotics?

The term probiotic is derived from the Latin word “pro”, which means “for” and the Greek word “biotic” meaning “life”.

A more complete definition developed by the WHO in 2001 states that probiotics are;

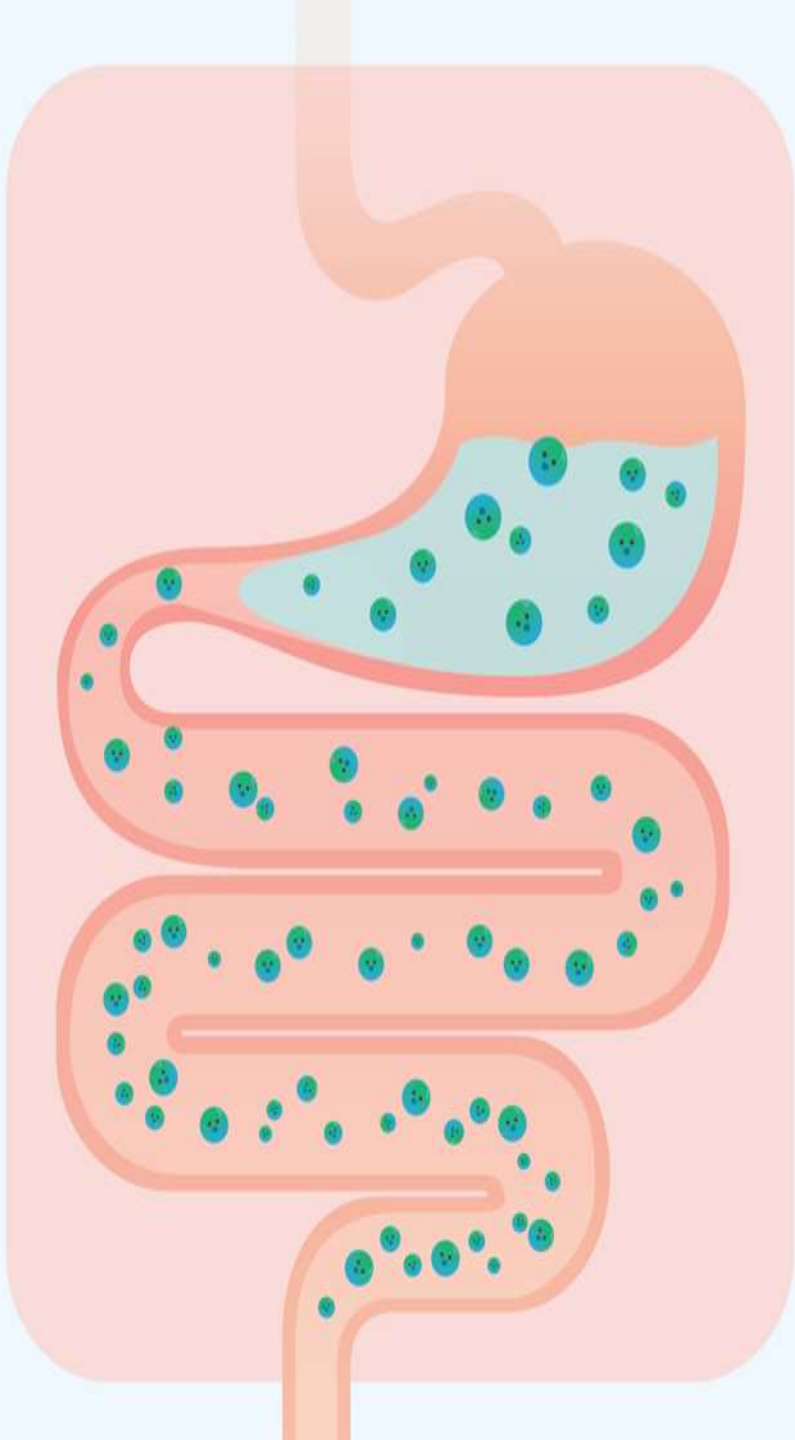
“live microorganisms, which, when administered in adequate amounts, confer a health benefit to the host.”

What is the Microbiome?

The human microbiome is the collection of all the microorganisms living in your body. We have trillions friendly bacteria (outnumber human cells 10 - 1!) living in and on our bodies. These microbes play a key role in ensuring we remain healthy.

What is meant by CFU?

CFU is the acronym for Colony Forming Unit and is used to indicate the number of viable probiotics in the product.





Probiotic Terminology

What is a Probiotic Strain?

Why Is It Important To Know The Strain?

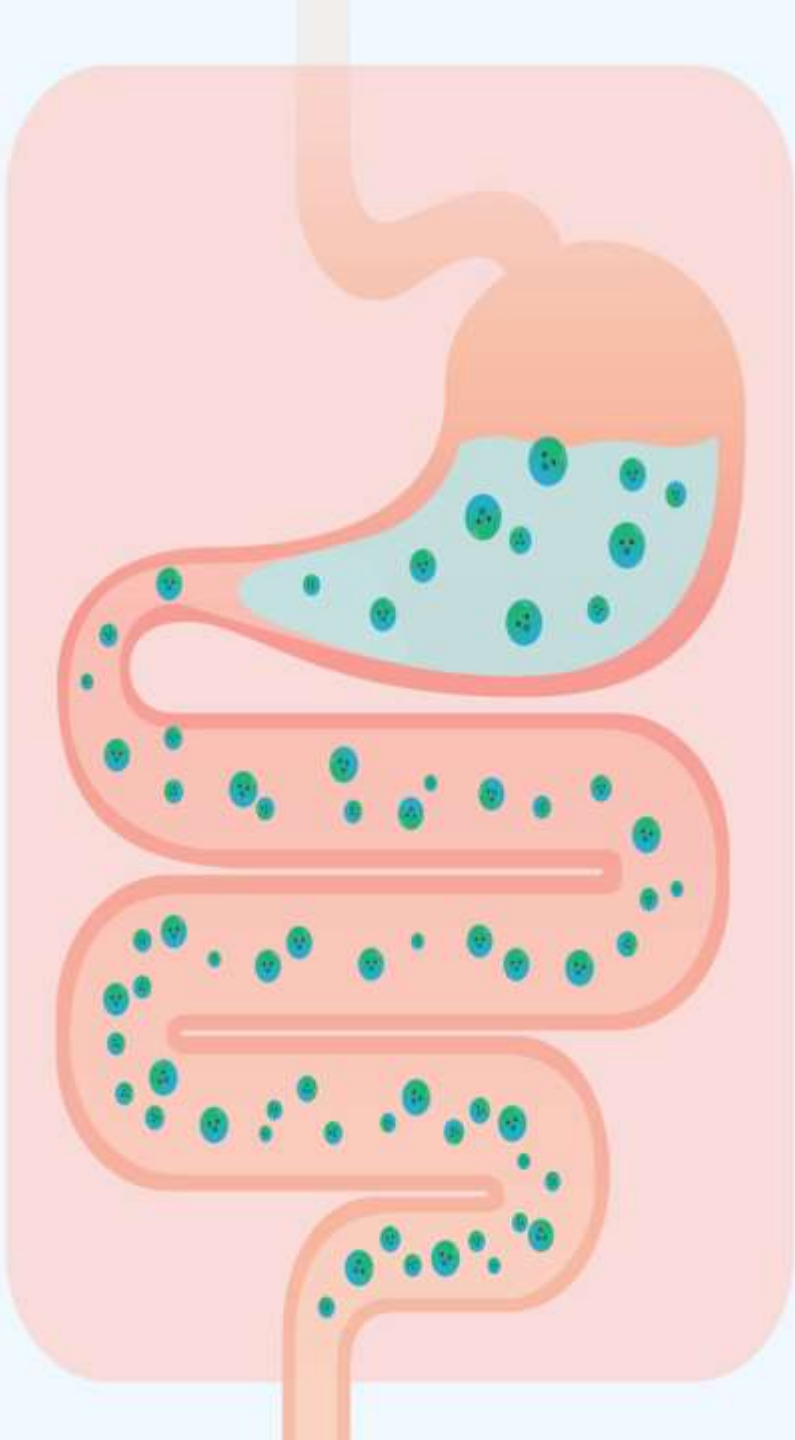
When looking for a probiotic dietary supplement make sure to look for a product identifying three different parts of the probiotic name.

The first part (e.g. *Bifidobacterium*) is the genus. This is the large group to which the bacteria belong.

The second part (e.g. *animalis spp. lactis*) is the species. The species is the type of individual bacteria in the genus.

And the third – and most important – part (e.g. HN019) is the strain.

It is important to choose a probiotic supplement that identifies the strain, **not** just genus and species of each probiotic it contains. Without knowing the strain of the probiotic you're taking, it's impossible to know the effect that a probiotic may be having on your health.





1. Ingestion: The kid swallows the probiotic (1 billion CFUs Bifidobacterium animalis lactic HN019) and it travels to the stomach.



2. Survival: The probiotic bacteria strain has to survive the stomach's acid and gastrointestinal tract. Specific strains are known to be acid and bile tolerant.



Supports Kids' Intestinal Health



3. Adherence: The good probiotic strain's goal is to overwhelm the bad bacteria strains in the large intestines, adhere (attach) to the gut walls, and prevent the bad bacteria from crossing the gut walls.



4. Protect: The good probiotic strain's adhering to the gut wall, block the bad bacteria strains, thus supporting the kid's immune system.



No Prebiotic in Nutrilite™ Kids 4-in-1 Plus, Why?

- We want kids to like it! Prebiotics effect product texture and dissolvability. Some kid's tummies are also sensitive to prebiotics. All impacting the experience.
- We are the first to combine these nutrients and a probiotic into one product! We already have strong science with the selected nutrients and the probiotic.
- There is a solution! Nutrilite™ Kids 4-in-1 Plus and **Nutrilite Mixed Probiotic With Chicory Root Extract** can be safely combined when parent's are interested in their kids taking a prebiotic also.



Quick, Cool And Convenient

- Convenient one pack/day
- Ages 3-12 years old
- Experiential and fun delivery format
- Fast melt powder
- Cooling sensation

Product Review

	Kids 4-In-1 Plus
Overall Benefit	All-in-one immunity support for kids
Product # Specifics	30 mg Vitamin C 2.60 mg Zinc 1 mcg Vitamin D 1 Billion CFU Probiotic
Format	Fast-melt powder
Kid Tested and Parent Approved	✓



See And Compare



NUTRILITE

BRAND A

BRAND B

BRAND C

BRAND D



Contains Vitamin C + Zinc + Vitamin D + Probiotic



Fast-melt format



Immunity claim



Gluten-free



No artificial colours, flavours or preservatives



Vegetarian-friendly



Dairy-free



Traceability



SECTION 3

Nutrilite Kids Botanical Beverage Fruits & Vegetables



 NUTRILITE™ **KiDS**



Are You Looking For...

- Convenient kid snacks filled with fruits and vegetables?
- Good tasting snacks containing protein?
- Nutritious superfoods out of season?
- No mixing or refrigeration?



Snacking That's Good To Go

- Nutrient rich snack
- Convenient on-the-go
- Kid friendly smoothie
- Blends fruit and vegetable purees





It's Not Just a Snack... It' a Super Snack



- 10 plant ingredients
 - 8 Fruits and Vegetables
 - 2 Plant Proteins - Chia and Brown Rice
- 5 Phytonutrient color groups
- 3 grams non-soy protein
- Equivalent to 1 cup fruits & vegetables
- Whole food purees
- No added sugar



Tasty Fun For Kids ... Easy For Parents

- Tropical flavor kids like
- No mixing or refrigeration
- Open, drink, dispose
- Fun, collectible toy caps
- QR code reveals Nutrilite Farm Game App

Product Review

	Kids Botanical Beverage Fruits & Vegetables
Overall Benefit	Healthy snack with 5 Phytonutrient colour groups for kids
Product # Specifics	8 Fruits & Vegetables 2 Plant Proteins (3g, soy-free)
Format	Ready-to-drink smoothie
Kid Tested and Parent Approved	✓



See And Compare



NUTRILITE

BRAND A

BRAND B

BRAND C

BRAND D

Contains 8 Fruit & Vegetables



Contains Protein



Made from whole foods not concentrates



No added sugars



Toy packaging



Gluten-free



No artificial colours, flavours or preservatives



Dairy-free



Vegan-friendly



Non-soy protein



Traceability





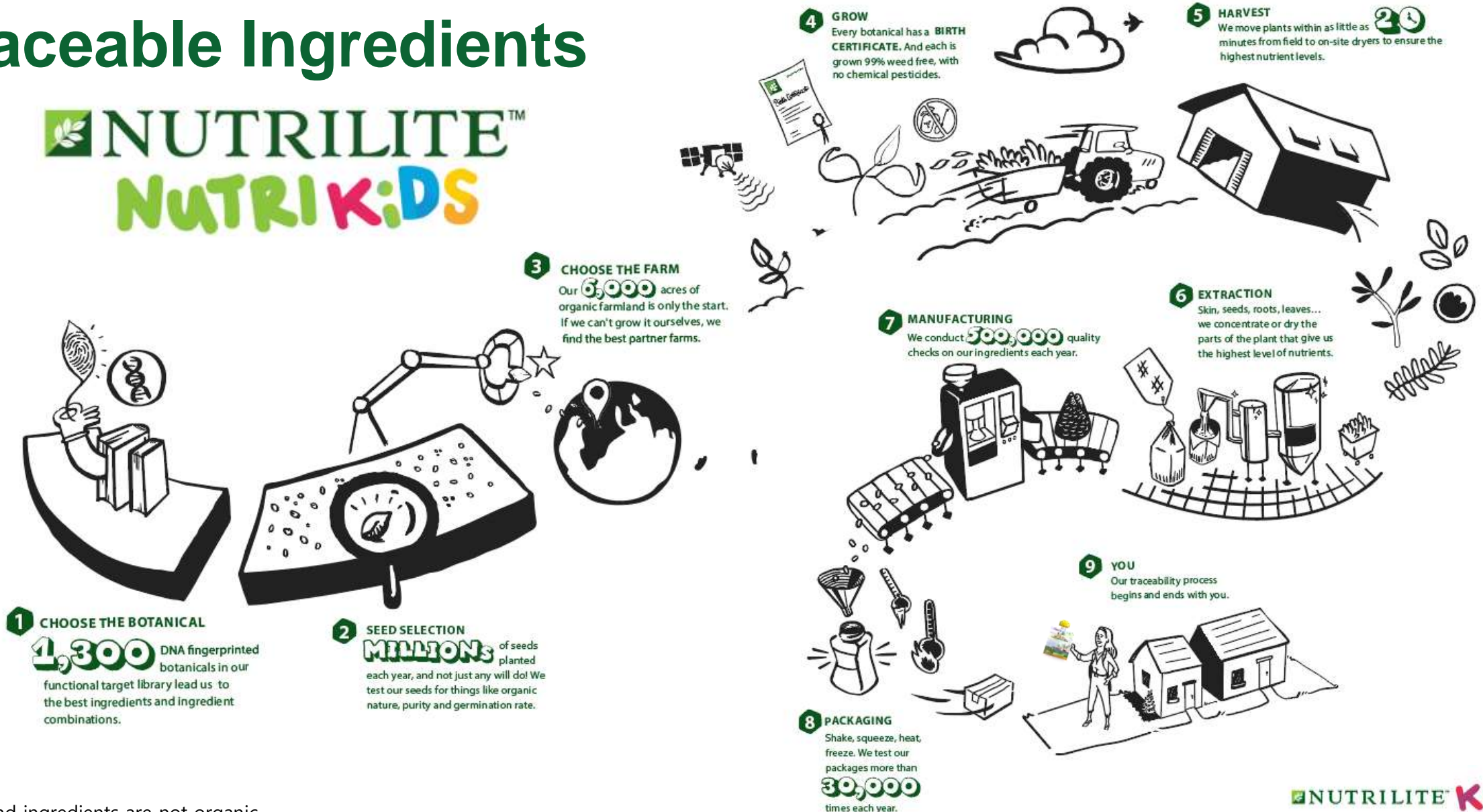
SECTION 1

Nutrilite™ Kids We Care More



 NUTRILITE™ **KIDS**

Traceable Ingredients



Products and ingredients are not organic





Clean Label



- Gluten-free
- Dairy-free
- Vegetarian-friendly

AND

- No artificial colours, flavours or preservatives
- Kosher/Halal



SECTION 5 : PRODUCT VALUE
Nutrilite™ Kids Supplements

Nutrilite™ Kids Experiential Farm Game App

- Promotes play
- Promotes thinkers
- Promotes phytonutrients
- Reminds kids to take their supplements
- Access the game by scanning the QR code on the package

As Parents and Scientists,
We Put The Best In Our
Products Because You Want The
Best For Your Kids



 NUTRILITE™ **KiDS**