



BRONZE BUILDER INCENTIVE⁺

The **Bronze Builder Incentive⁺** rewards you based on **your performance and the performance of the team members you sponsor**. It is also the first discretionary incentive that offers a pin based on certain qualifications.

ELIGIBILITY

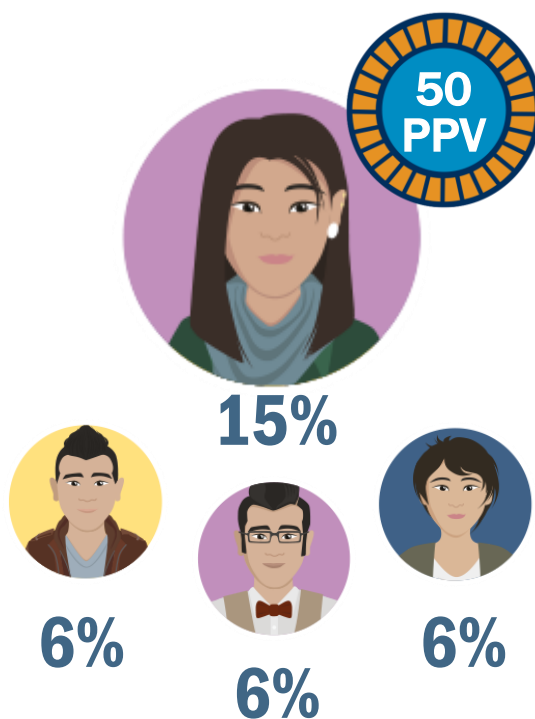
Highest qualification since September 2019 prior to the first Bronze Builder month must be below Gold Producer.

To earn this incentive, you will have to:

- Achieve **15%** or higher on the Performance Bonus schedule
- Generate at least **50 Personal PV (PPV)**
- Have at least three personally sponsored legs, each achieving a minimum **6%** Performance Bonus

This discretionary incentive can be earned monthly over 18 consecutive months, and there is a maximum of 12 payments.

Once you earn this incentive, you will receive the **Bronze Pin**.



$$\begin{array}{l} \text{PERFORMANCE} \\ \text{BONUS} \end{array} \times \text{MULTIPLIER } 35\% = \text{BRONZE BUILDER INCENTIVE}^+$$

during the months you qualify



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EXAMPLE 1

Chet started his Amway business in September 2017, and the highest pin that he has ever achieved is Silver Producer. This is his business performance today.

Chet achieved the Bronze Builder Incentive⁺ three times (February, April and May). He was also recognized with a Bronze pin in February.

	PERFORMANCE YEAR											
	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG
Chet's PPV	100 PV	100 PV	30 PV	200 PV	300 PV	80 PV	50 PV	400 PV	300 PV	200 PV	20 PV	100 PV
Chet's Performance Bonus %	12%	12%	15%	12%	12%	15%	9%	15%	15%	12%	15%	12%
Frontline A's Performance Bonus %	9%	9%	9%	9%	12%	9%	6%	9%	12%	9%	15%	9%
Frontline B's Performance Bonus %	3%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%
Frontline C's Performance Bonus %	6%	3%	12%	3%	3%	12%	3%	6%	6%	3%	6%	3%
Frontline D's Performance Bonus %	6%	3%	3%	0%	3%	3%	0%	6%	3%	3%	6%	6%

EXAMPLE 2

Gigi started her Amway business last year. She set a goal to become Platinum and is working toward it. This is her business performance today.

Gigi earned the Bronze Builder Incentive⁺ 12 times from September to August. She was also recognized with a Bronze pin in September.

	PERFORMANCE YEAR											
	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG
Gigi's PPV	200 PV	200 PV	200 PV	200 PV	300 PV	200 PV	200 PV	200 PV	300 PV	200 PV	200 PV	200 PV
Gigi's Performance Bonus %	18%	15%	18%	21%	18%	21%	21%	18%	21%	21%	21%	21%
Frontline A's Performance Bonus %	9%	9%	12%	9%	9%	12%	12%	9%	12%	15%	15%	15%
Frontline B's Performance Bonus %	12%	12%	12%	15%	12%	15%	12%	12%	15%	12%	15%	15%
Frontline C's Performance Bonus %	12%	9%	12%	12%	12%	12%	15%	12%	12%	12%	12%	12%
Frontline D's Performance Bonus %	6%	9%	9%	9%	9%	12%	9%	12%	12%	12%	9%	12%

*Amway™ Core Plus discretionary incentives program.

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