



# eNEWSGRAM

August 2021



New Launch



Promotions



Events



Programmes



Notice



# ARTISTRY

## SKIN NUTRITION



**NEW Anti-ageing Solutions  
coming to you in Sep 2021**

Wake up to Beautiful Skin



NEW  
★

# Artistry Intensive Skincare Blooming Sleeping Mask



Launch

Now Available



294208

AP\$98.00

RP\$122.50

Size: 80ml

PV 41.6

BV 91.6

Target ageing skin with this nourishing overnight treatment mask. Its innovative technologies and ingredients rejuvenate mature skin, prevent and delay DNA damage to maintain a youthful look.

Note: • Open to Platinum & above Leaders to purchase from 23 Jun, Wednesday 10:00AM onwards.



QUALITY OF AIR IS QUALITY OF LIFE

NEW  
★

# Atmosphere Mini



Launch

Now Available



124746

AP\$1,100.00

RP\$1,375.00

PV 489.0

BV 1,028.0



Cleaner air is vital to our well-being, helping us live happier, more focused and more productive lives.



# Nutrilite Immunity Pack



Now available



AP\$46.00

RP\$57.50

PV 22.5

BV 43.0

20 packets per box, each packet contains:

- 1 x Vitamin C Extended Release tablet: Providing 500mg of vitamin C over an 8-hour period for all-day immune support
- 3 x Immunity Echinacea tablets: Provides strong, botanical support for your body's natural defenses

## A convenient and easy way to boost your immunity

Note: • The Immunity Echinacea tablets in the Immunity Pack #123843 is the same as Triple Guard Echinacea #100106.

# Artistry Overall Promo



1 Aug, 10:00AM – 31 Aug 2021

Get the limited-edition Artistry Pearl-face Watch (worth \$120) at only \$29 with every AP\$250 spent on Artistry products.

Artistry Pearl-face Watch:

- Exclusive white chia floral prints on watch face
- Japanese Movement
- Stainless steel case
- 2 colours to choose from (Blue or Green)




Shop Now



Note: • Premiums are available while stocks last. • Pre-launch date to be shared with Platinum & above Leaders separately.

# eSpring Promo

 29 Jul, 10:00AM – 31 Aug 2021

Free iCook™ 12-inch Nonstick Frypan with Lid (Worth \$225) with every eSpring or eSpring Bundle purchased!

iCook™ 12-inch Nonstick Frypan with Lid:

- Duramic™ nonstick coating means cleanup is a breeze as foods do not stick
- Opti-temp™ slab base provides excellent heat distribution for a more efficient cooking experience.
- Multi-ply aluminum and stainless-steel construction.
- Heat resistant handles are ergonomically designed for a comfortable and easy grip.



 [Shop Now](#)


# Mooncake Promo

 27 Jul, 10:00AM

Get Ceramic Plate Pink Ribbon or Ceramic Red Ribbon or Stylish Candy Box at a special price with every 2 boxes of mooncakes purchased!

Choose:

- 1. Ceramic Plate Pink Ribbon (worth \$15) at \$6; or
- 2. Ceramic Plate Red Ribbon (worth \$15) at \$6; or
- 3. Stylish Candy Box (worth \$12) at \$5

 [Shop Now](#)



Ceramic Plate Red Ribbon  
- Size: 22.6 x 19.5 x 3.9 cm

Ceramic Plate Pink Ribbon  
- Size: 19.8 x 19.8 x 4.3 cm

Stylish Candy Box  
- Size: 25 x 25 x 7 cm  
- Made of Eco-Friendly,  
- Wheat Straw Material

Note: • Premiums are available while stocks last. • Pre-launch for Platinum & above Leaders is not available.



# Four Happiness Pack



Now available



305913

AP\$35.00

RP\$41.00

PV 7.4

BV 16.4

Four Happiness Pack consists:



- 1 x Pandan lotus paste mooncake with a single golden egg yolk. Reduced sweetness.



- 1 x White lotus single yolk mooncake with a single golden egg yolk. Reduced sweetness.



- 1 x Red bean delight mooncake with melon seeds. Reduced sweetness and Vegetarian-friendly.



- 1 x Espresso delight mooncake and chocolate biscuit filling with melon seeds. Vegetarian-friendly.



Note: • Celebration Mooncakes are available while stocks last.



# Four Delights Pack



Now available



292832

AP\$35.00

RP\$41.00

PV 7.4

BV 16.4

Four Delights Pack consists:



- 1 x Shanghai White Lotus with a single yolk mooncake. Taste the crusty biscuit pastry that crumbles delightfully with every bite.



- 1 x Silky-smooth white lotus paste mooncake with a single golden egg yolk. Reduced sweetness.



- 1 x Mildly sweet and nutty taro filling mooncake that satiates a variety of taste buds.



- 1 x Green tea lotus paste mooncake with a refreshing combo of mung beans and red beans.

Note: • Celebration Mooncakes are available while stocks last.



# White Lotus Pack



Now Available



AP\$30.00

PV 6.2

254465

RP\$36.00

BV 14.0

White Lotus Pack consists:

- 4 x Silky-smooth white lotus paste mooncake baked to golden brown perfection. Reduced sweetness and Vegetarian-friendly.

Note: • Celebration Mooncakes are available while stocks last.



# Atmosphere Mini Trade-In Promo



Now till 31 Dec 2021

## Get trade-in bonus worth up to \$250!

To trade-in, simply:

1. Take a picture of your current air treatment unit and email to [sghelpdesk@amway.com](mailto:sghelpdesk@amway.com) with your ABO/APC number
2. A coupon number will be sent to you within 3 working days alongside the details to proceed with trade-in. The offset amount for trade-in of X-brand is \$150, while the bonus for Atmosphere is \$250. [Click here for pricing info.](#)
3. Drop off the trade-in unit at RDC within 30 days from the date of purchase to complete the trade-in process.

Note: • Terms and conditions apply. • X-Brands Air treatment system with a market value of more than \$375 will be accepted for trade-in. • In the event of any dispute pertaining to the market value of the trade-in unit, Amway Singapore reserves the right to make the final decision.

# Atmosphere Sky Trade-In Promo



Now till 31 Dec 2021

## Get trade-in bonus worth up to \$500!

To trade-in, simply:

1. Take a picture of your current air treatment unit and email to [sghelpdesk@amway.com](mailto:sghelpdesk@amway.com) with your ABO/APC number
2. A coupon number will be sent to you within 3 working days alongside the details to proceed with trade-in. The offset amount for trade-in of X-brand is \$300, while the bonus for Atmosphere is \$500. [Click here for pricing info.](#)
3. Drop off the trade-in unit at RDC within 30 days from the date of purchase to complete the trade-in process.

Note: • Terms and conditions apply. • X-Brands Air treatment system with a market value of more than \$750 will be accepted for trade-in. • In the event of any dispute pertaining to the market value of the trade-in unit, Amway Singapore reserves the right to make the final decision.





## Trade-in X Brand for Mini

Trade-in  
Bonus  
\$150

AP\$950.00

PV 422.8

RP\$1,225.00

BV 887.9

## Trade-in Atmosphere for Mini

Trade-in  
Bonus  
\$250

AP\$850.00

PV 378.3

RP\$1,125.00

BV 794.4

## Trade-in X Brand for Sky

Trade-in  
Bonus  
\$300

AP\$1,900.00

PV 845.7

RP\$2,450.00

BV 1,776.0

## Trade-in Atmosphere for Sky

Trade-in  
Bonus  
\$500

AP\$1,700.00

PV 756.7

RP\$2,250.00

BV 1,589.0



Take your success to  
the next level.

**Grow the partnership,  
Grow with Amway.**

# Virtual National Leadership Conference (VNLc) 2021



7 Aug, Saturday 8:00PM – 10:00PM

VNLc

For almost 90 years, **Nutriline** has been a global leader in nutrition. Beyond dietary supplements, there is an ever-growing world of **Opportunities** in the larger **Health & Wellness** industry – one we are poised to enter.

This is the **START** of something exciting. Are you ready?

**Amway**

**SAVE**

*the*

**DATE**

**13.08.21**

**VIRTUAL**

**SINGAPORE  
LEADERSHIP  
CONFERENCE  
2021**

# Virtual Singapore Leadership Conference (VSLC) 2021



13 Aug, Friday 8:00PM – 9:30PM

Amway Singapore event exclusively for Platinum & above Leaders only.

Stay tuned to more updates coming up  
via our Leaders Channel!





Platinum  
SK Phan

Founders Platinum  
Chen Yali

Dr Heng,  
Republic Poly  
Lecturer

Diamond  
Lim Hoe Cheong

Silver Producer  
Winnie Tee

Founders  
Platinum  
Johnny  
Toong

# Join our BodyKey Mentor Programme 2021



4 Sep, Saturday

10:00AM – 3:00PM



Virtual Training for  
registered participants



Speakers as featured  
on poster

Learn about the latest trends on weight management and success stories by our experienced BodyKey Mentors.



Find out how you can take part!



# Bronze Leader Plus



1 Mar – 31 Aug 2021

A special programme for all Singapore ABOs to continue building a profitable and sustainable business structure.



Learn more





# NEW ABO EXPERIENCE PROGRAMME (NAEP)



eCoupon change to  
**60 DAYS**  
Validity

# New ABO Experience Programme (NAEP)



Ongoing

A special programme for all Singapore ABOs to continue building a profitable and sustainable business structure.



Learn more



Note: • Terms & Conditions apply. [View NAEP full Terms & Conditions](#). • Expired eCoupons will not be reactivated and the subsequent eCoupon will not be generated if any of the initial eCoupons are not used. • The eCoupons are non-transferable, and to be used on walk-in and online orders. • All eCoupons are inclusive of GST.

# Amway Privileged Customers (APC) Programme



Gear up with all the available resources!  
They can also be located in Amway Central Singapore APP.



Resource	Link
APC Video - Benefits of Becoming an APC	<a href="https://youtu.be/F1OvDGCKRAI">https://youtu.be/F1OvDGCKRAI</a>
APC e-Brochure	<a href="http://apc.amway.sg">apc.amway.sg</a>
APC e-Leaflet (For Customer)	<a href="http://bit.ly/2Xz1e9N">bit.ly/2Xz1e9N</a>
APC e-Leaflet (For ABO)	<a href="http://bit.ly/34YBeJ5">bit.ly/34YBeJ5</a>
New APC Experience Programme (NAEP) e-Leaflet	<a href="http://bit.ly/2WXOWHt">bit.ly/2WXOWHt</a>
*APC Loyalty AMPoints Redemption e-Leaflet	<a href="http://bit.ly/3hPhAEr">bit.ly/3hPhAEr</a>

**APC Programme** supports ABOs to grow their business when they grow their customers base. The more APCs you have, the more rewards you get to enjoy!

**\*Note:**

- APC Loyalty AMPoints Redemption Feature is now available at [Amway.sg](http://Amway.sg).
- Click <https://bit.ly/39tOPe8> for Terms & Conditions.



## AMWAY BUSINESS OWNER (ABO)

Sign-up fee @ SGD30  
e-Business Kit

Access to Amway Digital Platform and Magazine

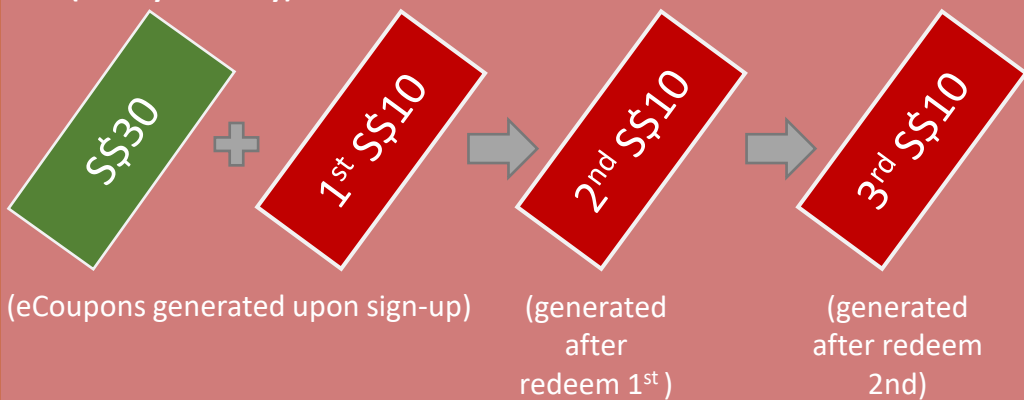
- Amway Central
- Amwaynow.sg
- e-ABO card

Sign-up via online/ walk-in counter

18 years old & above  
Singapore Citizen / Permanent Resident  
No existing ABOship & APCship in MSB

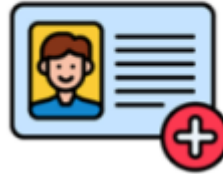
Sign-up eCoupon SGD30  
(60 days validity)

Shopping eCoupon SGD10 (60 days validity)



# A

### Sign Up



### Eligibility



### Activation Program



*T&C applies*

## AMWAY PRIVILEGED CUSTOMER (APC) Starts Jan 2021

Sign-up fee @ SGD10  
E-Catalogue

Access to Amway Digital Platform and Magazine

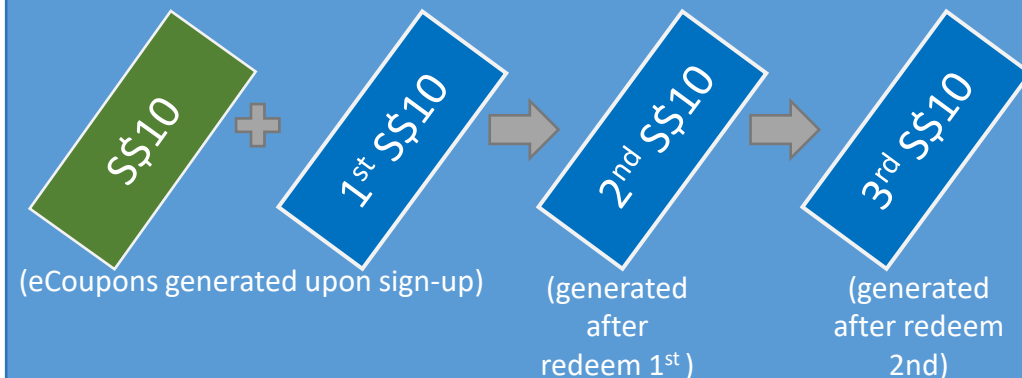
- Amway Central
- Amwaynow.sg
- e-APC card

Sign-up via online only

18 years old & above  
Singapore Citizen / Permanent Resident / Foreign  
Resident with legitimate pass  
No existing ABOship & APCship in MSB

Sign-up eCoupon SGD10  
(60 days validity)

Shopping eCoupon SGD10 (60 days validity)



AMWAY BUSINESS OWNER  
(ABO)

Renewal fee @ SGD10  
Entitled to SGD10 eCoupon  
Renewal grace period:  
3 months before and within 3 month from expiry  
(No late renewal fee)

Conversion to APC during renewal grace period  
(applicable to same Sponsor)

Amway Price  
(As per promotion mechanic)

Sponsoring, Selling & Servicing  
(Earn retail & performance bonus)



Renewal / Annual Fee



*Subject to change*

Conversion



Price & Limitation



Benefit



AMWAY PRIVILEGED CUSTOMER  
(APC)  
Starts Jan 2021

Renewal fee @ SGD10  
Entitled to SGD10 eCoupon  
Renewal grace period:  
1 month before and within 1 month from expiry  
(No late renewal fee)

Conversion to ABO anytime  
(applicable to same Sponsor)

Amway Price  
(Purchase up to 6ea per SKU per day)

Loyalty Program:  
Shop > Earn > Redeem  
Every \$1.00 spent = 1 AMPoint  
Accumulate 900 AMPoints to convert to a S\$5.00 eCoupon



Under the Amway Loyalty Programme (ALP), we bring you the Nutrilite Loyalty Programme (NLP), giving you *Free Delivery and Great Savings* on your favourite products! Subscribe to NLP now and enjoy an online standing order on your credit or debit card to purchase selected Nutrilite products for six consecutive months.



#### CONVENIENCE AT YOUR DOORSTEP

MONTH 1	MONTH 2	MONTH 3	MONTH 4	MONTH 5	MONTH 6
Full Price		2.5% OFF (EACH MONTH)			50% OFF

MORE BENEFITS!



Subscribe Nutrilite Loyalty Programme (NLP) via [Amway.sg](https://www.amway.sg) and purchase products at regular price for the 1<sup>st</sup> month. Upon successful subscription, **payment will automatically be deducted on subsequent months.**



**ENJOY 2.5% OFF** regular price when you continue to purchase products, from the 2<sup>nd</sup> – 5<sup>th</sup> month.



**ENJOY 50% OFF** regular price when you purchase products in the 6<sup>th</sup> (final) month.



**FREE DELIVERY** every month. Delivery will be made within 2 working days after order is processed upon successful subscription. Note: No delivery on Sundays. For changes in home delivery schedule (e.g. Public Holidays), please refer to [Amway.sg](https://www.amway.sg).



# Affected Amway Operating Hours, Delivery Schedule and Update on NLA TNA List

Affected Dates	9 Aug, Mon	11 Aug, Wed
City Shop	Open	Open from 1:00PM <sup>3</sup>
RDC	Closed <sup>1</sup>	
Office	Closed <sup>2</sup>	

Note: There will be No Home Delivery on 9 Aug 2021, due to National Day		
Order Date		Delivery Date
After 5:00PM	Before 4:59PM	
5 Aug 2021, Thu	6 Aug 2021, Fri	7 Aug 2021, Sat
6 Aug 2021, Fri	7 Aug 2021, Sat	10 Aug 2021, Tue
7 Aug 2021, Sat	10 Aug 2021, Tue	11 Aug 2021, Wed
10 Aug 2021, Tue	11 Aug 2021, Wed	12 Aug 2021, Thu

<sup>1</sup>RDC is closed due to Public Holiday, National Day.

<sup>2</sup>Amway office is closed till further notice.

<sup>3</sup>City Shop and RDC to open later due to monthly stock take

Updates on Delivery Schedule



NLA TNA List



Join us on Telegram to receive important updates



# FREEDOM

**“In my calendar,  
everyday is Sunday**

– **Executive Diamond  
Dr Ignatius**



## **Video: Building Healthy & Sustainable Business with Core Plus**

Be inspired by our Executive Diamond Dr Ignatius’s sharing and his success story! Gain new insights on:

1. How you can also achieve financial freedom at a young age
2. Easy-to-follow tips and strategies to maximise income using Core Plus
3. Building the right mindset required as a Leader / ABO



Watch on eLearning

**SMS NOTIFICATION:  
YOUR DELIVERY WILL ARRIVE TODAY!**



# **SMS Notification to be sent on delivery date w.e.f. 10 Aug 2021**

We have introduced the delivery time-slot selection feature in May 2021 to allow users to choose their preferred delivery timing when shopping at Amway.sg.

With that, we will transition our SMS delivery notification on the delivery day, instead of the day before, from 10 Aug, Tuesday.

To track your orders, login to Amway.sg > Profile > Order History. Thank you.

# Nutritious BodyKey Meal Replacement Shakes Launching Soon!

**NEW!**

Current products will continue selling till stocks deplete, estimated to be No Longer Available (NLA) in Sep 2021.

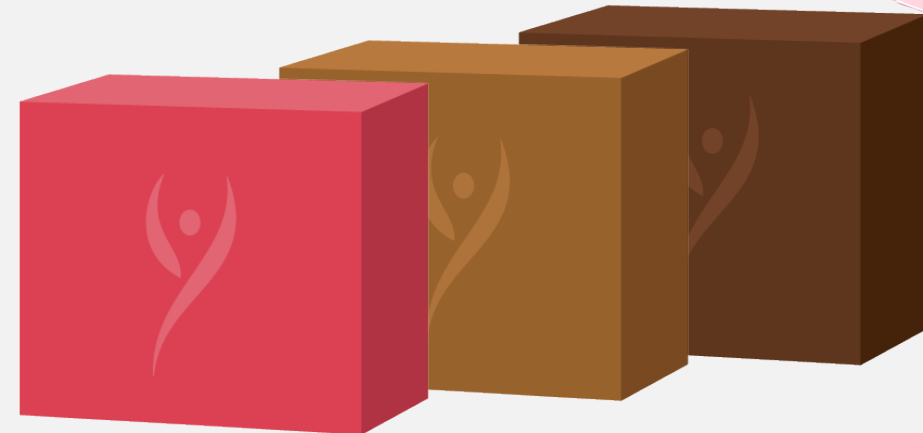


## BodyKey by Nutrilite Meal Replacement Shake

- Chocolate (116466)
- Vanilla (116467)
- Café Au Lait (116469)

## NEW & ENHANCED

- Upgraded formula
- New & Delicious flavours
- Convenient for on-the-go



These brand-new shakes have been benchmarked against global competitors to provide YOU with better and improved experiences. Available in Oct 2021. Stay tuned for more info.

# Meal Replacement Shake Updates





**NEW!**

## Current products



## BodyKey by Nutrilite Meal Replacement Shake

- Chocolate (116466)
- Vanilla (116467)
- Café Au Lait (116469)

 <p><b>Nutrilite DAILY 180tabs [1x] + Nutrilite Protein Drink Mix P...</b></p> <p>Item #: BND003 Retail Price: S\$ 312-S\$ 324</p> <p style="background-color: #004a7c; color: white; text-align: center; padding: 5px;">ADD TO ALP</p>	 <p><b>Nutrilite DOUBLE X REFILL [1x] + Nutrilite Protein Drink Mix...</b></p> <p>Item #: BND004 Retail Price: S\$ 315-S\$ 331</p> <p style="background-color: #004a7c; color: white; text-align: center; padding: 5px;">ADD TO ALP</p>	 <p><b>All Plant Protein 900g [1x] + Mixed Fibre Chewable Tab [1x] ...</b></p> <p>Item #: BND001 Retail Price: S\$ 235.50</p> <p style="background-color: #004a7c; color: white; text-align: center; padding: 5px;">ADD TO ALP</p>	 <p><b>BodyKey by Nutrilite Meal Replacement Shake</b></p> <p>Retail Price: S\$62.50</p> <p style="background-color: #004a7c; color: white; text-align: center; padding: 5px;">ADD TO ALP</p>
--	--	---	--

On Amway Loyalty Programme (ALP) subscriptions, from 30 June 2021, 2x plans (as below) with the current BodyKey Meal Replacement Shake will be NLA. For existing subscribers, the plans will continue till your cycle ends. **STAY TUNED** for ALP plans with the **NEW** Shakes by Q4 2021.

BodyKey by Nutrilite Meal Replacement Shake (all flavours)  
Nutrilite All Plant Protein (1x unit) (all flavours) + BodyKey by Nutrilite Meal Replacement Shake (2x units) (all flavours)

# Vergold sauce bottle crown cork + cap change to lug cap.



New lug cap bottle  
estimated to launch from  
*Early September 2021*

*The advantage using lug cap:*

1. Avoid rusty issue
2. Modern look
3. No need opener, can be opened easily  
> convenience to the modern customer.

**232512** Vergold Mixed Scallop And Chicken Sauce 500g

**232513** Vergold Abalone Sauce 500g

