



eNEWSGRAM

January 2021



New Launch



Promotion



Events



Programmes



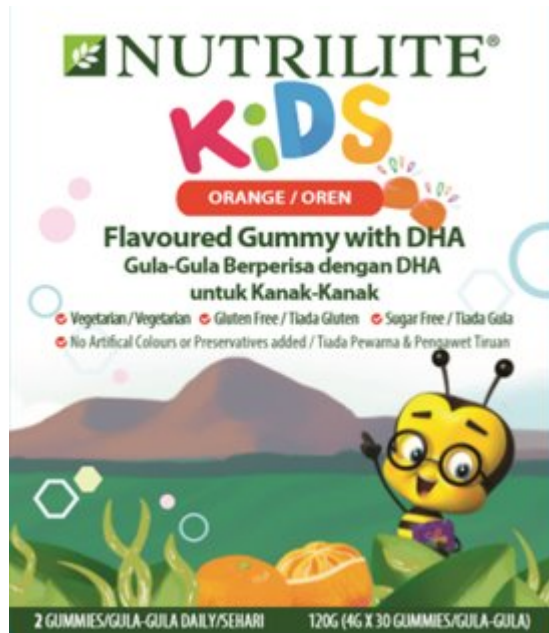
Notice

Nutrilite Kids Flavoured Gummy With DHA



1 January 2021, Friday 10:00AM onwards

DHA is an omega-3 fatty acid that one consumes from food, supplements or both, as your body doesn't provide much of it. It is essential in the brain and eye development for children.



**Images are for illustration purpose only.*

- **50mg of DHA** per gummy
- **Vegetarian friendly;**
Plant-based source algal oil
- Made based on a centre-filling technology to prevent oxidation.
- **Sugar free, Gluten free**
- **No artificial colours or preservatives added**
- Chewable & Orange-flavoured

124373

NUTRILITE KIDS FLAVOURED GUMMY WITH DHA

AP\$29.00

RP\$36.00

PV 12.3

BV 27.1



XS Classic Black Fiery Blaze



1 January 2021, Friday 10:00AM onwards

Exciting Cola flavor to satisfy your sweet tooth without the added calories



New addition to Fiery Blaze!

- **ZERO** added sugar!
- **100mg** green coffee bean extract contains chlorogenic acid for added fat-burning properties.
- **60mg** of caffeine to give you that boost of energy for your workout!

Together with regular exercise and a proper diet, chlorogenic acids helps:
Reduce fat absorption, Suppress fat formation, Promote fat burning

292938

24-cans Case

AP\$50.00

RP\$57.5

PV 25.0

BV46.7

292937

6-cans Packs

AP\$13.50

RP\$15.5

PV 6.5

BV 12.6

**Images are for illustration purpose only.*

DISCLAIMER: The weight loss and fat burning properties of green coffee bean extract is largely dependent on an individual's health condition, physical activity and diet. Results and effects may vary from person-to-person.

eNewsgram 2021.01



XS Energy Drinks Promotion



30 December 2020 – 28 February 2021

While stocks last!

PURCHASE ANY 2 XS ENERGY DRINK 24-can & GET a box of XS MIXED NUTS at only \$5

XS Classic Black will be available to all ABOs from 1 Jan, 10am onwards.



CASHEW NUTS



MACADAMIA



ALMONDS



DRIED CRANBERRIES



THOMPSON BLACK RAISINS



- Low in sodium
- High in Vitamin E
- Source of Protein & Fiber

**Images are for illustration purpose only.*

Note: • Platinum & above ABOs may purchase from 23 Dec, Wed, 10:00AM onwards at Amway City Shop and amway.sg.
• XS Classic Black Fiery Blaze is excluded in the above Promotion to all ABOs from 30 Dec, 10am to 1 Jan, 9.59am.



Le Jia Golden Gift Set

 18 December 2020, Friday 10:00AM onwards

Get the 4th Golden Gift Set at **only \$15.00**.



**Images are for illustration purpose only.*

303039

Golden Gift Set

AP\$33.50

RP\$37.50

PV 8.20

BV 15.70

While stocks last!

Gift Box includes:

- Pineapple Tart (10pc)
- Pineapple Ball (9pc)
- Cheesy Pineapple ball (9pc)
- Pineapple Roll (12pc)
- 8-pcs Ang Bao pack



^Each pack consists of 8 pieces and comes in 4 different designs.

While stocks last.



Le Jia Cookies

 18 December 2020, Friday 10:00AM onwards **While stocks last!**

Free Paper Gift Bag with every 2 bottles of Le Jia Cookies purchased.



252579

Pineapple Tart

(350g)

AP\$19.00

RP\$21.00

PV 4.50

BV 8.90



303038

Raisin Cornflake

Cookies (220g)

AP\$15.00

RP\$16.50

PV 3.60

BV 7.00



303036

Purple Sweet Potato Cookies (335g)

AP\$15.00

RP\$16.50

PV 3.70

BV 7.00

FREE

Paper Gift Bag



**Images are for illustration purpose only.*



Atmosphere SKY Trade-In Promo



1 January – 31 January 2021



Click on PDF to learn more on the Terms & Conditions.



289505

Trade-In X Brand
(\$300 Trade off)

AP: \$1,900.00[^]

RP: \$2,450.00[^]

PV 845.7[^]

BV 1,776.0[^]

[^]After factoring \$300 trade off

289508

Trade-In
Atmosphere ATS
(\$500 trade off)

AP: \$1,700.00[^]

RP: \$2,250.00[^]

PV 756.7[^]

BV 1,589.0[^]

[^]After factoring \$500 trade off

120539

Atmosphere SKY

AP: \$2,200.00

RP: \$2,750.00

PV 977.0

BV 2,056.0



eSpring Trade-in Programme



1 January – 31 January 2021



**Images are for illustration purpose only.*

220081
eSpring with
Trade-in
AP\$1,300.00
RP\$1,698.00
PV 596.0
BV 1,215.0

100188
eSpring without
Trade-in
AP\$1,600.00
RP\$1,998.00
PV 733.0
BV 1,495.0

Terms & Conditions: Platinums& Above may purchase from 23 Dec, Wed onwards. • Trade-In promotion applies with purchase of eSpring. • Trade-In can only be done at Amway Singapore RDC during operating hours. • X Brands water treatment system with a market value of more than \$750 will be accepted for trade-in. • In the event of any dispute pertaining to the market value of the trade-in unit, Amway Singapore reserves the right to make the final decision.

Note: • Platinum & above ABOs may purchase from 23 Dec, Wed, 10:00AM onwards. • Volume down is allowed.



SleepyJoy Promotion



1 January – 31 January 2021

With purchase of Single
or Super Single mattress

FREE

Comforter Set
Worth between \$60.00



266278

Single

AP\$999.00

RP\$1,200.00

PV 245.70

BV 466.80

266277

Super Single

AP\$1,100.00

RP\$1,330.00

PV 270.50

BV 514.00

Inclusive of:

- Pillow Case
- Fitted bedsheet
- Comforter

**Images are for illustration
purpose only.*

With purchase of Queen
or King mattress

FREE

Foldable Mattress
(Size – Single) Worth \$150.00



266279

Queen

AP\$1,699.00

RP\$2,050.00

PV 417.80

BV 793.90

266280

King

AP\$1,899.00

RP\$2,290.00

PV 467.10

BV 887.40

Dimensions:

36" (W) x 75" (L) x 3" (T)

**Images are for illustration
purpose only.*

Note: Platinum & above ABOs may purchase from 23 Dec, Wed, 10:00AM onwards at Amway City Shop only. Volume down is allowed.

• Delivery date has to be at least 10 working days from order date.

eNewsgram 2021.01



SleepyJoy Promotion



1 January – 31 January 2021



**Images are for illustration purpose only.*

266285

Single

AP\$550.00

RP\$660.00

PV 135.30

BV 257.00

266287

Queen

AP\$850.00

RP\$1,020.00

PV 209.10

BV 397.20

266286

Super Single

AP\$630.00

RP\$750.00

PV 154.90

BV 294.40

266288

King

AP\$950.00

RP\$1,150.00

PV 233.60

BV 443.90

**With purchase of
Headboard & Divan Set**

FREE



Sleepmaker Mattress Protector
Sleepmaker床褥保护套

- **Single receive Sleepmaker Mattress Protector (Single)** (worth \$110.00)
- **Super Single receive Sleepmaker Mattress Protector (Super Single)** (worth \$135.00)
- **Queen receive Sleepmaker Mattress Protector (Queen)** (worth \$166.00)
- **King receive Sleepmaker Mattress Protector (King)** (worth \$222.00)

Note: Platinum & above ABOs may purchase from 23 Dec, Wed, 10:00AM onwards at Amway City Shop only. Volume down is allowed.

• Delivery date has to be at least 10 working days from order date.



Amway Overall Online Promotion



 15 January 2021, Friday 10:00AM onwards

Purchase Online AP\$350 worth of AMWAY products and get a **FREE** Amway face mask (**Worth \$29.90**).

 NUTRILITE™

bodykey
by  NUTRILITE™

ARTISTRY

 home

ATMOSPHERE  SKY™

ATMOSPHERE  DRIVE

glister™

SATINIQUE 

AMWAY
LIFESTYLE
CATALOGUE

G&H



eSpring™



- 4-ply material
- 50 times washable

Note: Amway overall online promotion excludes Sleepjoy .



Ongoing Promotions



End Date 	Ongoing promotions 
28 February, Sun	XS Energy Drinks Promotion
While Stocks last	The 4th Le Jia Golden Gift Set
While Stocks last	Le Jia Cookies
31 January, Sun	Atmosphere SKY Trade-In Promo
31 January, Sun	eSpring Trade-in Programme
31 January, Sun	SleepyJoy Promotion
While Stocks last	Amway Overall Promotion Online
While Stocks last	Nutrilite Paper Bag
31 December, Thu	Nutrilite Overall Promotion
31 December, Thu	Artistry Studio Overall Promotion
31 December, Thu	eSpring Cartridge PWP Promo
31 December, Thu	Noxxa Promotion
Ongoing	Artistry Bundles PWP Dermasonic Promo (Resume on 20 Oct)
31 December, Thu	Get the 3rd Glucose Health at 30% off!
While Stocks last	Nutrilite Shaker PINK for BodyKey 30-day Starter Kit
While Stocks last	NEW BodyKey Maintenance Kit - Free Amway-Nutrilite Eco Bag + BodyKey Gym Bag (worth \$50)
While Stocks last	Weight Management (Jumpstart Kit & Trade-In Kit)
While Stocks last	Build Your Own (BYO) Kit - BodyKey Community Challenge
While Stocks last	XS Merchandise Online at Amway.sg
Ongoing	Nutrilite Cal Mag D Plus Double Pack
Ongoing	Nutrilite Bio C Plus Double Pack
Ongoing	Sign-up and get Free Brand Experience + Premiums



Understand Air Quality With the Expert



Find out from **Bill Luke, Director of Durables & Devices I&S**, who has:

- Technical knowledge in product stability and the efficacy of products interacting with the biology of skin.
- A great desire for helping ABOs overcome roadblocks to growing their businesses.

Expertise: Electromechanical Device Technology, Product Development, Product Stability

Education: BS, Chemical Engineering, University of Notre Dame

Patents: 2 Issued

Accolades: American Institute of Chemical Engineers



DIRECTOR, DURABLES & DEVICES I&S

"It's exhilarating to develop innovative technical solutions and drive product performance that helps people live better lives!"

Language	Day	Date	Time	Trainer	Vanity URL Link
ENG	Tue	5 Jan	8.00pm – 8.45pm	Ooi Pey Hann	https://amway.tv/2RLsW04
MAN	Wed	6 Jan	8.00pm – 8.45pm	Jeng Kuen Yong	https://amway.tv/3mDFx3B



Firm & Glow Challenge



Click and find out full details!



**CHALLENGE DATES
REVISED**

Updated Challenge Period
Jan & Feb 2021

**Purchase from
4 Jan 2020
onwards to participate**



Challenge Criteria



FIRMNESS



RADIANCE



HYDRATION

**Each grand prizes per tier
will have 4 winners!**

Most improved



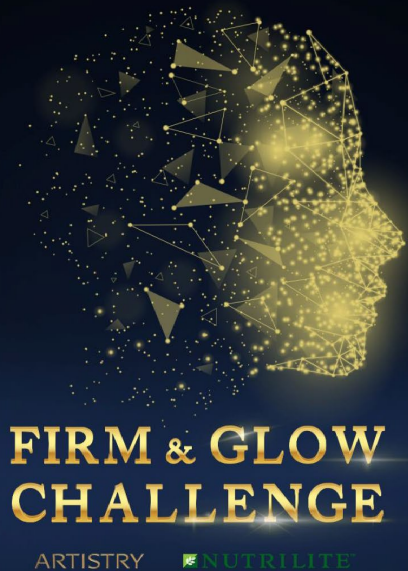
Grand Prize

***\$1000**

***\$2000**

***\$3000**

***Total Worth for 1st,
2nd & 3rd respectively.**



NEW! Walk 12,500 Steps Daily

Starting in Nov 2020

For participants of BodyKey Community Challenge



Amway



1
12,500 Steps

2 Take picture of yourself & (any) fitness tracker with **12,500 steps** & post on your Instagram

3 Share it on your Instagram (for 7 days) and remember to tag and mention us @amway.sg with the hashtag #Bodykeysg & #BK12500kstepschallenge

4 Submission via online link
Link: <http://bit.ly/bkstepschallenge>



Example

FREE

Every 7 days



Worth
\$26 per set

X 2 each

We will reply within **2 working days** after submission.

Prizes will be on while stocks last basic, Amway retains the right to substitute the prize with another prize.





Under the Amway Loyalty Programme (ALP), we bring you the Nutrilite Loyalty Programme (NLP), giving you **Free Delivery and Great Savings** on your favourite products! Subscribe to NLP now and enjoy an online standing order on your credit or debit card to purchase selected Nutrilite products for six consecutive months.



CONVENIENCE AT YOUR DOORSTEP

MONTH 1	MONTH 2	MONTH 3	MONTH 4	MONTH 5	MONTH 6
Full Price	2.5% OFF (EACH MONTH)				50% OFF

MORE BENEFITS!



Subscribe Nutrilite Loyalty Programme (NLP) via [Amway.sg](https://www.amway.sg) and purchase products at regular price for the 1st month. Upon successful subscription, **payment will automatically be deducted on subsequent months.**



ENJOY 2.5% OFF regular price when you continue to purchase products, from the 2nd – 5th month.



ENJOY 50% OFF regular price when you purchase products in the 6th (final) month.



FREE DELIVERY every month. Delivery will be made within 2 working days after order is processed upon successful subscription. Note: No delivery on Sundays. For changes in home delivery schedule (e.g. Public Holidays), please refer to [Amway.sg](https://www.amway.sg).



New ABO Experience Programme (NAEP)



1 September 2020, Tuesday onwards



Click here for more details!



Terms & Conditions: • [Click on the link to view NAEP full Terms & Conditions.](#) • Expired eCoupons will not be reactivated and the subsequent eCoupon will not be generated if any of the initial eCoupons are not used. • The eCoupons are non-transferable, and to be used on walk-in and online orders. • All eCoupons are inclusive of GST.



ABOship Annual Renewal



1 September 2020, Tuesday onwards



ABOs who renew their ABOship from **1 September 2020** onwards need only pay a renewal fee of **SGD10**.

After renewal, ABO will be entitled to eCoupon worth **SGD10** to buy any products purchased with minimum total order value of S\$10 within 60 days from renewal date.



Terms & Conditions: • The S\$10 eCoupon has a validity of 60 days. • The S\$10 eCoupon is redeemable against a minimum total purchase order of AP S\$10 (inclusive of GST). • The eCoupon can be used for walk-in and online order, and on PV item only. • Expired eCoupon will not be reactivated. • All purchases must be under the new ABO's personal account. Volume down from the upline is not allowed. • All eCoupons are inclusive of GST.



Sponsor Reward Programme



This July to December, receive AMWAY e-Coupons when you fulfill the challenge criteria.



Click to find out more about the programme!

TOP SPONSOR

in **NOVEMBER**

TAN YEW ANN
FOUNDERS PLATINUM

YIT LEE YONG



SINGAPORE ABO
SPONSOR
REWARD
PROGRAMME
(July-December 2020)

Terms & Conditions: • [Click on the link to view Sponsor Reward Programme poster full Terms & Conditions.](#) • The e-Coupons can be used for walk-in and online orders, and on PV items only. • Expired e-Coupons will not be reactivated. • e-Coupon is not available for Volume down order from the upline. • All e-Coupons are inclusive of GST. • e-Coupon must be redeemed in full and in a single order.



AMWAY BUSINESS OWNER (ABO)

Sign-up fee @ SGD30
e-Business Kit

Access to Amway Digital Platform and Magazine

- Amway Central
- Amwaynow.sg
- e-ABO card

Sign-up via online/ walk-in counter

18 years old & above
Singapore Citizen / Permanent Resident
No existing ABOship & APCship in MSB

Sign-up eCoupon SGD30
(60 days validity)

Shopping eCoupon SGD10 (60 days validity)



A

Sign Up



Eligibility



Activation Program



T&C applies

AMWAY PRIVILEGE CUSTOMER (APC) Starts Jan 2021

Sign-up fee @ SGD10
E-Catalogue

Access to Amway Digital Platform and Magazine

- Amway Central
- Amwaynow.sg
- e-APC card

Sign-up via online only

18 years old & above
Singapore Citizen / Permanent Resident / Foreign
Resident with legitimate pass
No existing ABOship & APCship in MSB

Sign-up eCoupon SGD10
(60 days validity)

Shopping eCoupon SGD10 (60 days validity)



AMWAY BUSINESS OWNER (ABO)

Renewal fee @ SGD10
Entitled to SGD10 eCoupon
Renewal grace period:
3 months before and within 3 month from expiry
(No late renewal fee)

Conversion to APC during renewal grace period
(applicable to same Sponsor)

Amway Price
(As per promotion mechanic)

Sponsoring, Selling & Servicing
(Earn retail & performance bonus)



Renewal / Annual Fee



Subject to change

Conversion



Price & Limitation



Benefit



AMWAY PRIVILEGE CUSTOMER (APC) Starts Jan 2021

Renewal fee @ SGD10
Entitled to SGD10 eCoupon
Renewal grace period:
1 month before and within 1 month from expiry
(No late renewal fee)

Conversion to ABO anytime
(applicable to same Sponsor)

Amway Price
(Purchase up to 3ea per SKU per day)

Loyalty Program:
Shop> Earn> Redeem
Every \$1.00 spent = 1 AMPoint
Accumulate 900 AMPoints to convert to a S\$5.00 eCoupon

What Are AMPoints?

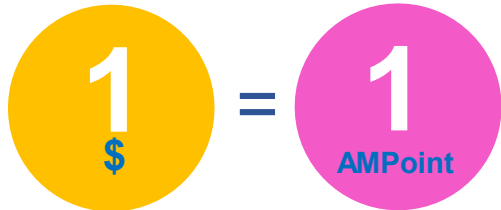
Amway Privileged Customers



AMPoints are loyalty points earned by APCs when they purchase Amway products & can be used to redeem against future product purchases.



What Can You Do With It?



Earn 1 AMPoint for every \$1.00 spend.



Accumulate 900 AMPoints and convert them into a \$5 eCoupon.



AMPoints do not have an expiry date. However, once AMPoint has converted to eCoupon, the eCoupon has 60 days validity period from issued date.

AMPoints Terms & Conditions



Not redeemable for purchases made at PhytoCafe, Delivery fee or After Sales Service & related charges



Cannot be converted to Cash and/or Credit Voucher and are non-transferable



Will be forfeited once the APC resigns or converts to ABO. AMPoints used cannot be reinstated.



Conversion Criteria

Amway Privileged Customers



APC TO ABO



APC can convert to ABO anytime during their membership period under the same sponsor.



APC must complete the ABO registration process online (My Account>Account Management>Conversion).



APC number will be maintained with the same sign up/renewal date.



APCs need to serve a one-month cooling-off period to sign up as ABO with a different sponsor (resign).



No conversion is allowed if the APC has a pending order/s status.



APC must redeem all their AMPoints prior to conversion as it will be forfeited upon conversion.

ABO TO APC



ABO can convert to APC during the renewal grace period only (3 months before & 3 months after).



ABO must complete the APC registration process online.



ABO number will be maintained with the same sign up/renewal date.



There will be a 6 months cooling-off period if the ABO signs up as an APC under a different sponsor/upline.



No conversion is allowed if the ABO has a pending order/s status.



ABO's LOS downlines will be passed up to the upline sponsor.





PLATINUM & ABV (AUTO-RENEWAL)



All Platinum & above will have their auto-renewal via credit card deduction facility migrated to auto bank account deduction.

Renewal fee deducted via your Amway registered bank account.

Deduction date will be 30 days ahead of your expiry date.



New Product Launch & Monthly Promotions



Terms and Conditions

For New Product Launch:

- New product launch will be available to all Amway™ Business Owners (ABOs) from **1st day of the month (Start from 10AM)**, unless otherwise stated.
- Platinum and above may make pre-launch purchases in advance starting from **23rd day of prior month (Start from 10AM)**, however, should the date fall on a weekend or public holiday, pre-launch purchases will be available from the next working day.
- **Pre-launch New Product purchase is available at Amway Singapore City Shop and on amway.sg.**
- Excludes Amway Lifestyle Catalogue product launches.
- New Product launch that are available from **15th day of the month (Start from 10AM)**, will not be applicable to pre-launch purchases.

For Monthly Promotions:

- Platinum and above may make pre-launch purchases in advance starting from **23rd day of prior month (Start from 10AM)**, however, should the date fall on a weekend or public holiday, pre-launch purchases will be available from the next working day.
- **Pre-launch Promotion purchase is only available at Amway Singapore City Shop and not available on amway.sg due to system limitation.**
- Purchase for Monthly Promotions is available to all ABOs **2 days in advance (Starts from 10AM)**. However, should the date fall on a weekend or public holiday, purchases will be available **1 day before the weekend or public holiday, available at Amway Singapore City Shop and amway.sg.**
- New Promotion launch that are available from **15th day of the month (Start from 10AM)**, will not be applicable to pre-launch purchases.

Other Information:

- There is no limit of pre-launch quantity unless otherwise stated.
- All Singapore Platinum and above have the privilege to volume down to Singapore downlines during pre-launch period.
- Cross-country volume down is not allowed. (E.g. Malaysia Platinum cannot volume down to Singapore ABO and Singapore Platinum cannot volume down to Malaysia ABO).
- Promotions that are only valid in Singapore, are applicable to orders made in a single receipt placed within the stated promotion period.
- All promotional items are available on a while-stock-last basis.
- All images used are for illustrative purposes only.



Product Discontinuance Announcement



NOTICE – TO BE NLA



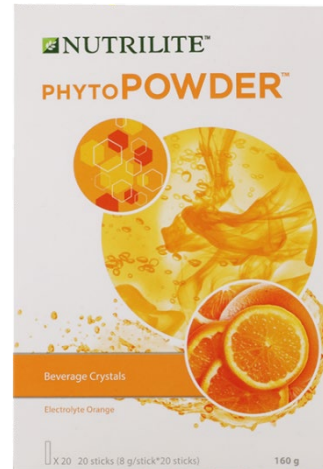
XS Energy Drink Citrus Blast

289527, 290034

Estimated NLA by Jan 2021

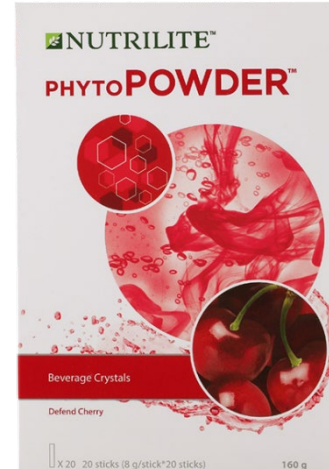
(will NLA upon stock depletion)

Nutriline PhytoPOWDER™ Beverage Crystals (20 sticks/box)



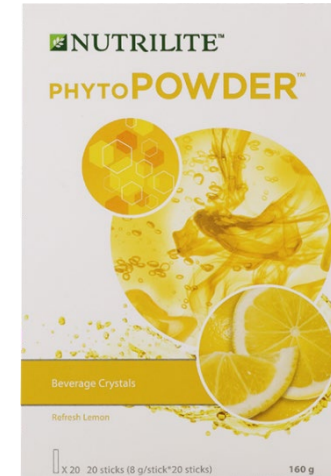
118894

Electrolyte Orange



118896

Defend Cherry



118895

Refresh Lemon

Due to a global discontinuance, your Nutriline thirst quencher in the form of stick packs is estimated to be **No Longer Available (NLA) by December 2020**. Product is currently while stocks last.



Fret not! All three
PhytoPOWDER™
Beverage Crystals
flavours are still
available for purchase
in CANISTER forms.

Note: • All three PhytoPOWDER Beverage Crystals flavours are still available for purchase in CANISTER forms.



Prospecting in Amway Premises



Please take note that Amway Business Owners (ABOs) are not to approach non-ABOs who walk into the premises of the Amway Singapore City Shop or Regional Distribution Centre (RDC). ABOs encountering any non-ABOs within our physical presence locations looking to purchase products from Amway or expressing interest to sign-up as an ABO are to alert an Amway staff to assist with their enquiry.



Best Practice Message From Rules of Conduct



Unauthorized Retail Sales – Shops and Online

AMWAY™ PRODUCTS ON THE INTERNET & RETAIL SHOPS

You may find sellers of Amway products in online shops/marketplaces (e.g. Lazada, Shopee and Carousell) and non-Amway retail shops. These sellers have no connection to Amway Malaysia, Amway Singapore, nor Amway Brunei.

Amway Business Owners (ABOs) are the only authorised sellers of Amway products. Amway has built its business on the integrity and reputation of our products and ABOs.

These unauthorised sellers, especially on the Internet, may appear very professional. However, Amway has not authorised them to sell our products nor use our trademarks, logos and photos. These sellers do not have the product knowledge that our ABOs have, and they are illegally using Amway trademarks, logos and photos.

100% AMWAY SATISFACTION GUARANTEE & MANUFACTURER'S WARRANTY

Buying from these sellers also puts you at risk of receiving products that could be used, second-hand, out-of-date, spoiled, damaged, altered or even counterfeit. To ensure that you are buying authentic Amway products – purchase from an authorised ABO. **Please educate and protect yourself.** Amway can only offer support and assistance to customers who have purchased their products directly from authorised ABOs.

As a member of the Direct Selling Association of Singapore (DSAS), Amway Singapore also upholds the “Consumer Protection” provisions under Singapore Multi-level Marketing and Pyramid Selling (Prohibition) Act and the DSAS Code of Ethics and Conduct.

**IMPORTANT
NOTICE**

Read the full
statement!



 **NUTRILITE™**
bodykey

ARTISTRY




Affected Amway Operating Hours, Delivery Schedule and Update on NLA TNA List



Location	1 Jan 2021 (Friday)	The Rest of Dec 2020	13 Jan 2021
City Shop	Closed¹	Open	Opens³ at 1pm
RDC	Temporarily closed ^{3/5} till further notice. Stay tuned at our Telegram for updates.		
Office			

Note: There will be No Home Delivery on 1 Jan 2020 (Fri) due to New Year		
Order Date		Delivery Date
After 12:00PM	Before 11:59AM	
28 Dec 2020, Mon	29 Dec 2020, Tue	30 Dec 2020, Wed
29 Dec 2020, Tue	30 Dec 2020, Wed	31 Dec 2020, Thu
30 Dec 2020, Wed	31 Dec 2020, Thu	2 Jan 2021, Sat
31 Dec 2020, Thu	2 Jan 2021, Sat	4 Jan 2021, Mon
2 Jan 2021, Sat	4 Jan 2021, Mon	5 Jan 2021, Tue

¹ Closure of City Shop due to Public Holiday – New Year.

² Late opening hour due to stock-take in the morning.

³ City Shop & RDC will close on 13 Jan, Wednesday, due to Annual Stock Take. Shop Opens from 1pm to 9pm

⁴ In accordance with latest COVID-19 announcement.

Amway Singapore will provide important updates to all ABOs and customers via Telegram. Please join and subscribe via link: t.me/AmwayCommunity.

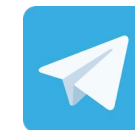
Updates on
Delivery Schedule



NLA TNA List



Join us on Telegram
to receive important
updates



Atmosphere SKY Carbon Filter Update



CURRENT



NEW

Atmosphere SKY is transitioning to a **better performing carbon filter** over the next several months. This new carbon filter will feature the same contaminant reductions as the current filter but with **great performance improvements**. This change was performance driven in order to strengthen our formaldehyde reduction claim to meet the new standards affecting our Asian markets. Our formaldehyde reduction CADR using the new carbon filter is 185.4 M3/Hour compared to 56 M3/Hour with the current carbon filter.

The new filter features a mesh screen material to hold the carbon in the filter with smaller sized cells to trap more particulates. The new filter is used exactly as the current filter and will be recognised by the SKY system as the correct replacement. This new carbon filter does not affect filter life or unit sound.

[Click here](#) to view a summary comparison between the two filters & FAQ

Atmosphere SKY and eSpring manufacturing shift from Malaysia to Guangzhou, China



The units manufactured in China will begin selling at an estimated date of May 2020. The actual date may vary in each location.



Amway is moving the production of eSpring and Atmosphere SKY from a contract manufacturer in Malaysia to our own manufacturing facility in Guangzhou, China.

Moving production in-house to an Amway-owned facility helps us maintain quality control and drive greater efficiencies, benefiting our Amway Business Owners and their customers around the world. All Amway manufacturing facilities are held to rigorous quality and safety standards.

We continuously monitor the quality of all of our products to ensure that our high standards are met and that consumers are satisfied with the quality of the product purchased. Anything less is unacceptable.



Nutriline New Bottle Packaging



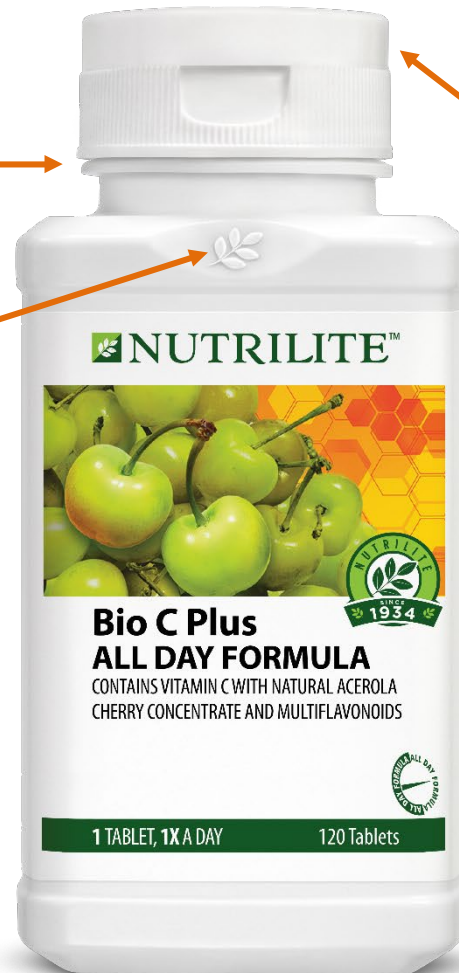
BETTER BOTTLES COMING YOUR WAY!

A new easy-to-peel seal

The **Alfalfa Leaf** icon

**No changes in formula.
No changes in pricing.**

Get your Nutrilite bottles when
it comes your way with an
enhanced design soon!



Keeps the bottle firmly
closed when not in use.



Sleek, chamfered edges



SA8 Premium Concentrated Laundry Detergent – New Formula



Amway has updated its formula for SA8 Premium Concentrated Laundry Detergent (1kg & 3kg). The updated was made to provide a more efficient formulation, improve our production processes and enhance the environmental friendliness of Amway Home products.

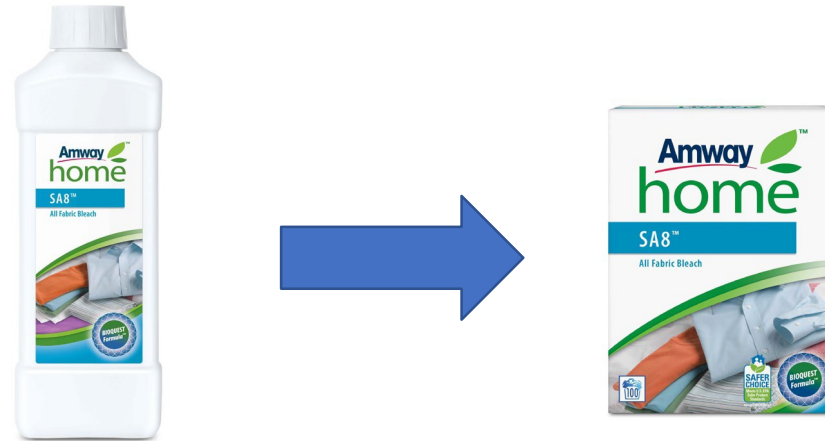
Our new formulation features an updated process that results in a slightly less uniform powder texture. This change does not affect our Bioquest and Safer Choice designations and it still delivers the same performance you expect from Amway Home and SA8 products.

The “exploding crystals” used in previous formulations were primarily included to help distribute the powder out of the dosing trays in older washing machines. Modern washing machine no longer require this assistance. As such. The “exploding crystals” were removed to improve the efficiency and environmental friendliness of our product and production processes.

The new formula of SA8 Premium Concentrated Laundry Detergent (1kg & 3kg) is estimated to begin selling from August 2020 onwards.



SA8 All Fabric Bleach – New Packing



From 21 August 2020, the SA8 All Fabric Bleach (1kg) just got a makeover! The SA8 All Fabric bleach (1kg) will be sporting an all new look and feel, transitioning from its bottle packaging to a new and improved box packaging.

Our new packaging for SA8 All Fabric Bleach is a more environmentally friendly option as compare to the bottle predecessor. The carton itself is recyclable and our scoop is made from recycled materials that can be easily recycled.

While our packaging has been updated (now 1kg carton) the formula for All Fabric Bleach and its manufacturing processes are the same.

Additionally this new packaging reduces plastic use per item by 88% while also lowering the weight of the packaging we transport.

The result is a reduced environmental impact without compromising the performance and quality you expect from Amway Home.

The SA8 All Fabric Bleach will be available under a **NEW SKU (124485) and PRICE (AP 18.00, RP 22.50, PV 9.60, BV 16.80).**

We have managed to keep the price revision to a minimum by off-setting the cost increase on material cost over the years. The last price revision was back in 2018. With the new revision, we can continue offering this product to all our Amway Home Care lovers.

Please note that we will practice FIFO (first in first out) to sell old and new SKU concurrently until stocks fully deplete. Distribution of stocks may vary for each location; **Estimated Date 1 Nov 2020 onwards.**





New Launch



Promotion



Events



Programmes



Notice