



eNEWSGRAM

February 2021



New Launch



Promotion



Events



Programmes



Notice

NUTRILITE BOTANICAL BEVERAGE MIX ACEROLA WITH LICORICE & TURMERIC



1 Feb, Monday 10:00AM onwards

TRIPLE BOOSTER FOR BETTER A-I-R WAYS.

East meets west. Traditional meets modern



**Images are for illustration purpose only.*

300475

**NUTRILITE BOTANICAL
BEVERAGE MIX
ACEROLA WITH LICORICE &
TURMERIC**

AP\$45.00

RP\$56.50

PV 21.60

BV 42.10



- Combines the Chinese and Western wisdom in health care
- Contains licorice, turmeric and vitamin c that help triple boost your immunity
- For daily health care, and boosts your immunity during critical times
- Orange flavor, no sugar added
- Comes in individual sachets; handy and easy to share



Artistry Overall Promotion



29 Jan, Friday 10:00AM onwards – 28 Feb

While stocks last!

Purchase AP\$250 worth of Artistry products and PWP an Artistry Studio Umbrella White/Purple at \$5. Exclude all artistry studio products.



**Images are for illustration purpose only.*

User Instruction Manual



Press the switch on the umbrella handle so that the panel can be stretched automatically.



Press the switch on the umbrella handle so that the panel can be pulled back automatically. Then, push from the upper nest towards the handle, the umbrella shall be retracted once hearing a "click" sound.



ATMOSPHERE DRIVE Promotion



 29 Jan, Friday 10:00AM onwards – 28 Feb **While stocks last!**

Purchase ATMOSPHERE DRIVE get Free ATMOSPHERE DRIVE Filter (Worth 131.00)

121637

ATMOSPHERE DRIVE

AP\$520.00

RP\$650.00

PV 203.00

BV 486.00



**Images are for illustration purpose only.*



Ongoing Promotions



End Date 	Ongoing promotions 
28 February, Sun	Artistry Overall Promotion
28 February, Sun	Atmosphere Drive Promotion
28 February, Sun	XS Energy Drinks Promotion
While Stocks last	Le Jia Golden Gift Set
While Stocks last	Le Jia Cookies
28 February, Sun	Atmosphere SKY Trade-In Promo
28 February, Sun	eSpring Trade-in Programme
28 February, Sun	SleepyJoy Promotion
While Stocks last	Amway Overall Promotion Online
While Stocks last	Nutriline Paper Bag
Ongoing	Artistry Bundles PWP Dermasonic Promo (Resume on 20 Oct)
While Stocks last	Nutriline Shaker PINK for BodyKey 30-day Starter Kit
While Stocks last	NEW BodyKey Maintenance Kit - Free Amway-Nutriline Eco Bag + BodyKey Gym Bag (worth \$50)
While Stocks last	Weight Management (Jumpstart Kit & Trade-In Kit)
While Stocks last	Build Your Own (BYO) Kit - BodyKey Community Challenge
While Stocks last	XS Merchandise Online at Amway.sg
Ongoing	Nutriline Cal Mag D Plus Double Pack
Ongoing	Nutriline Bio C Plus Double Pack
Ongoing	Sign-up and get Free Brand Experience + Premiums



STRENGTHEN IMMUNITY, BREATHE WITH BETTER AIRWAYS



Scientist Behind the Product
Dr Junot Kan
Senior Scientist
Nutrition Investigation
Amway China R&D Centre



Herbal Medicine Expert
CmDr Iko Chin
Registered Traditional Chinese
Medicine (TCM) Physician
CM – Chinese Medicine

Your AIRways are important. Why? It is summed up by three aspects. **Anti inflammatory, Immunity and Respiratory health. In short, your AIRways.**

Learn more about these 3 aspects, the convergence of herbal and botanical ingredients in an East meets West showdown and the amazing health benefits from this Triple Booster: **Nutriline Botanical Beverage Mix Acerola with Licorice and Turmeric** from our expert speakers.

LIVE eRally

**Save
The Date!**

Date
5 Feb 2021

Time
8pm – 9.30pm

Platform
Nutralite Facebook page

Admission is free! Join us at: <https://www.facebook.com/NutraliteMalaysia/>

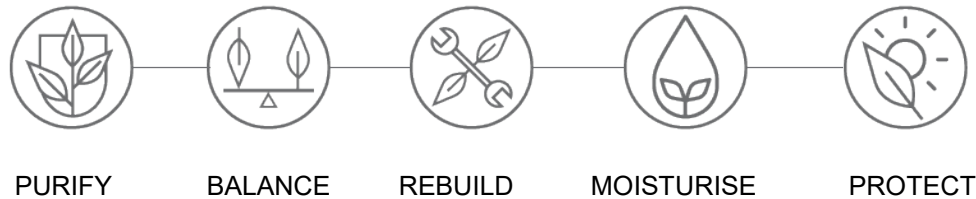


A NEW YOU WITH NEW ARTISTRY PRODUCTS



Experience blemish-free, crystal clear and hydrated skin with the newest ARTISTRY products. The latest range of ARTISTRY products are infused with ingredients certified and grown in our very own Nutrilite farms to ensure their clinical effectiveness and easy customisation to your unique skin type by leveraging on the phytonutrients and efficacy of Nutrilite ingredients.

Feel the power of ARTISTRY Skin Nutrition™ products with key nutrients to optimise, revitalise and rejuvenate the skin in 5 simple steps:



Join our live session and **stand a chance to win a prize!**



Language	Day	Date	Time	Trainer	Link
ARTISTRY A New You with New ARTISTRY products					
ENG	Thu	Feb 18	8.00pm – 8.45pm	Noor Jumaatun	https://amway.tv/NEWARTISTRY18FEB
MAN	Mon	Feb 22	8.00pm – 8.45pm	Crystal Loh	https://amway.tv/NEWARTISTRY22FEB



HOME CARE PRODUCTS



Amway Live Virtual Training with Experts – Not to be missed!

Attend these LIVE virtual training sessions and engage in Q&A to learn further from our experienced trainers on products knowledge and its benefits.

To find out more about Microsoft Team's features, please watch this video: <https://youtu.be/GrTP2K5Zlfl>.

ENG – English

MAN - Mandarin

Language	Day	Date	Time	Trainer	Link
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Get ready for the festive season! Keep your house sparkling clean with Home Care products. Learn more about how Home Care products can make a difference in cleanliness while staying eco-friendly and safe for your family.

HOME CARE | Spring Cleaning by Home Care

ENG	Tue	Feb 2	8.00pm – 8.45pm	Noor Jumaatun	https://amway.tv/homecare0202
MAN	Wed	Feb 3	8.00pm – 8.45pm	Jeng Kuen Yong	https://amway.tv/homecare0302



Our Amway Privileged Customers (APC) Programme has Launched !

Gear up with all the available resources!
They can also be located in Amway Central Singapore APP.

Resource	Link
APC Video - Benefits of Becoming an APC	https://youtu.be/F1OvDGCKRAI
APC e-Brochure	apc.amway.sg
APC e-Leaflet (For Customer)	bit.ly/2Xz1e9N
APC e-Leaflet (For ABO)	bit.ly/34YBeJ5
New APC Experience Programme (NAEP) e-Leaflet	bit.ly/2WXOWHt
*APC Loyalty AMPoints Redemption e-Leaflet	bit.ly/3hPhAEr

*Stay Tuned for Amway Privileged Customers (APC) Loyalty AMPoints Redemption Feature

This redemption feature is currently undergoing further development, kindly stay tuned to upcoming launch availability announcement. Please note that AMPoints do not expire throughout the APC membership.

Check out more APC details [HERE!](#)



APC Programme supports ABOs to grow their business when they grow their customers base. The more APCs you have, the more rewards you get to enjoy!

AMWAY BUSINESS OWNER (ABO)

Sign-up fee @ SGD30
e-Business Kit

Access to Amway Digital Platform and Magazine

- Amway Central
- Amwaynow.sg
- e-ABO card

Sign-up via online/ walk-in counter

18 years old & above
Singapore Citizen / Permanent Resident
No existing ABOship & APCship in MSB

Sign-up eCoupon SGD30
(60 days validity)

Shopping eCoupon SGD10 (60 days validity)



A

Sign Up



Eligibility



Activation Program



T&C applies

AMWAY PRIVILEGED CUSTOMER (APC) Starts Jan 2021

Sign-up fee @ SGD10
E-Catalogue

Access to Amway Digital Platform and Magazine

- Amway Central
- Amwaynow.sg
- e-APC card

Sign-up via online only

18 years old & above
Singapore Citizen / Permanent Resident / Foreign
Resident with legitimate pass
No existing ABOship & APCship in MSB

Sign-up eCoupon SGD10
(60 days validity)

Shopping eCoupon SGD10 (60 days validity)



AMWAY BUSINESS OWNER (ABO)

Renewal fee @ SGD10
Entitled to SGD10 eCoupon
Renewal grace period:
3 months before and within 3 month from expiry
(No late renewal fee)

Conversion to APC during renewal grace period
(applicable to same Sponsor)

Amway Price
(As per promotion mechanic)

Sponsoring, Selling & Servicing
(Earn retail & performance bonus)



Renewal / Annual Fee



Subject to change

Conversion



Price & Limitation



Benefit



AMWAY PRIVILEGED CUSTOMER (APC) Starts Jan 2021

Renewal fee @ SGD10
Entitled to SGD10 eCoupon
Renewal grace period:
1 month before and within 1 month from expiry
(No late renewal fee)

Conversion to ABO anytime
(applicable to same Sponsor)

Amway Price
(Purchase up to 3ea per SKU per day)

Loyalty Program:
Shop> Earn> Redeem
Every \$1.00 spent = 1 AMPoint
Accumulate 900 AMPoints to convert to a S\$5.00 eCoupon

Firm & Glow Challenge



Click here
for more info



Click here
for Bundle List



Click here
for Order Form



**CHALLENGE DATES
REVISED**

Updated Challenge Period
Jan & Feb 2021

Purchase from
4 Jan 2020
onwards to participate



Challenge Criteria



RADIANCE



FIRMNESS



HYDRATION

Each grand prizes per tier
will have 4 winners!

Most improved



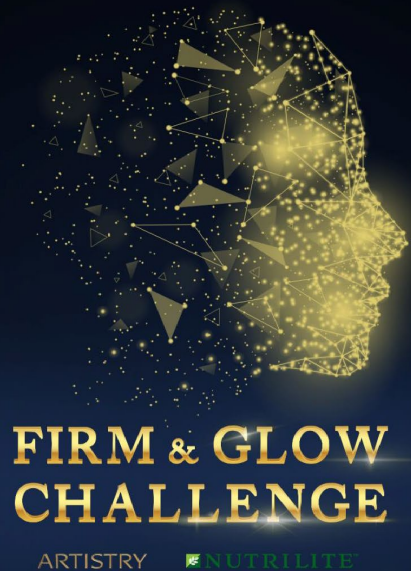
Grand Prize

*\$1000

*\$2000

*\$3000

*Total Worth for 1st,
2nd & 3rd respectively.





Under the Amway Loyalty Programme (ALP), we bring you the Nutrilite Loyalty Programme (NLP), giving you **Free Delivery and Great Savings** on your favourite products! Subscribe to NLP now and enjoy an online standing order on your credit or debit card to purchase selected Nutrilite products for six consecutive months.



CONVENIENCE AT YOUR DOORSTEP

MONTH 1	MONTH 2	MONTH 3	MONTH 4	MONTH 5	MONTH 6
Full Price	2.5% OFF (EACH MONTH)				50% OFF

MORE BENEFITS!



Subscribe Nutrilite Loyalty Programme (NLP) via [Amway.sg](https://www.amway.sg) and purchase products at regular price for the 1st month. Upon successful subscription, **payment will automatically be deducted on subsequent months.**



ENJOY 2.5% OFF regular price when you continue to purchase products, from the 2nd – 5th month.



ENJOY 50% OFF regular price when you purchase products in the 6th (final) month.



FREE DELIVERY every month. Delivery will be made within 2 working days after order is processed upon successful subscription. Note: No delivery on Sundays. For changes in home delivery schedule (e.g. Public Holidays), please refer to [Amway.sg](https://www.amway.sg).



New ABO Experience Programme (NAEP)



1 September 2020, Tuesday onwards



Click here for more details!



Terms & Conditions: • [Click on the link to view NAEP full Terms & Conditions.](#) • Expired eCoupons will not be reactivated and the subsequent eCoupon will not be generated if any of the initial eCoupons are not used. • The eCoupons are non-transferable, and to be used on walk-in and online orders. • All eCoupons are inclusive of GST.



ABOship Annual Renewal



1 September 2020, Tuesday onwards



ABOs who renew their ABOship from **1 September 2020** onwards need only pay a renewal fee of **SGD10**.

After renewal, ABO will be entitled to eCoupon worth **SGD10** to buy any products purchased with minimum total order value of S\$10 within 60 days from renewal date.



Terms & Conditions: • The S\$10 eCoupon has a validity of 60 days. • The S\$10 eCoupon is redeemable against a minimum total purchase order of AP S\$10 (inclusive of GST). • The eCoupon can be used for walk-in and online order, and on PV item only. • Expired eCoupon will not be reactivated. • All purchases must be under the new ABO's personal account. Volume down from the upline is not allowed. • All eCoupons are inclusive of GST.



Sponsor Reward Programme



The programme has already ended on December 2020, greatly appreciated your support and participation.



TOP SPONSOR

in **December**

Koh Ting Guat



Affected Amway Operating Hours, Delivery Schedule and Update on NLA TNA List

Affected Dates	10 Feb, Wed	11 Feb, Thu	12 Feb – 14 Feb Fri - Sun	15 Feb, Mon	Note: There will be no home delivery from 11 – 14 February due to Chinese New Year Period. Click to view schedule. 
City Shop	1:00PM - 9:00PM ¹	11:00AM - 3:00PM ²	Closed ³	Open	
RDC	1:00PM - 7:30PM ¹				
Office	Temporarily closed till further notice				

¹Opens later due to stock-take in the morning.

²Opens half day due to CNY eve.

³Closed due to Public Holiday and Chinese New Year period.

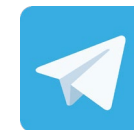
Updates on
Delivery Schedule



NLA TNA List



Join us on Telegram
to receive important
updates



New Product Launch & Monthly Promotions



Terms and Conditions

For New Product Launch:

- New product launch will be available to all Amway™ Business Owners (ABOs) from **1st day of the month (Start from 10AM)**, unless otherwise stated.
- Platinum and above may make pre-launch purchases in advance starting from **23rd day of prior month (Start from 10AM)**, however, should the date fall on a weekend or public holiday, pre-launch purchases will be available from the next working day.
- **Pre-launch New Product purchase is available at Amway Singapore City Shop and on amway.sg.**
- Excludes Amway Lifestyle Catalogue product launches.
- New Product launch that are available from **15th day of the month (Start from 10AM)**, will not be applicable to pre-launch purchases.

For Monthly Promotions:

- Platinum and above may make pre-launch purchases in advance starting from **23rd day of prior month (Start from 10AM)**, however, should the date fall on a weekend or public holiday, pre-launch purchases will be available from the next working day.
- **Pre-launch Promotion purchase is available at Amway Singapore City Shop and on amway.sg.**
- Purchase for Monthly Promotions is available to all ABOs **2 days in advance (Starts from 10AM)**. However, should the date fall on a weekend or public holiday, purchases will be available **1 day before the weekend or public holiday, available at Amway Singapore City Shop and amway.sg.**
- New Promotion launch that are available from **15th day of the month (Start from 10AM)**, will not be applicable to pre-launch purchases.

Other Information:

- There is no limit of pre-launch quantity unless otherwise stated.
- All Singapore Platinum and above have the privilege to volume down to Singapore downlines during pre-launch period.
- Cross-country volume down is not allowed. (E.g. Malaysia Platinum cannot volume down to Singapore ABO and Singapore Platinum cannot volume down to Malaysia ABO).
- Promotions that are only valid in Singapore, are applicable to orders made in a single receipt placed within the stated promotion period.
- All promotional items are available on a while-stock-last basis.
- All images used are for illustrative purposes only.





PLATINUM & ABV (AUTO-RENEWAL)



All Platinum & above will have their auto-renewal via credit card deduction facility migrated to auto bank account deduction.

Renewal fee deducted via your Amway registered bank account.

Deduction date will be 30 days ahead of your expiry date.



Product Discontinuance Announcement



NOTICE – TO BE NLA



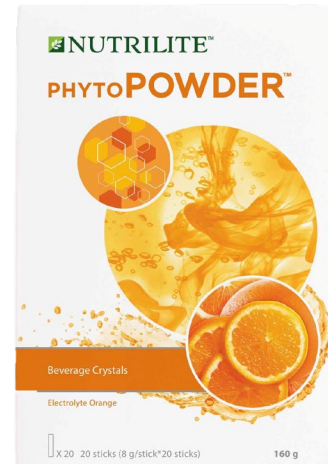
XS Energy Drink Citrus Blast

289527, 290034

Estimated NLA by Jan 2021

(will NLA upon stock depletion)

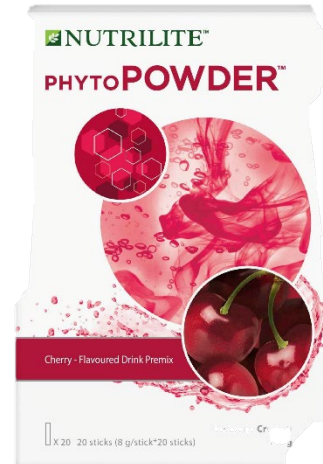
Nutriline PhytoPOWDER™ Beverage Crystals (20 sticks/box)



118894

Electrolyte Orange

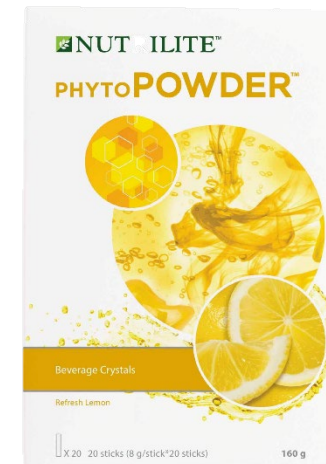
NLA Feb 2021



118896

Defend Cherry

NLA May 2021



118895

Refresh Lemon

NLA Feb 2021

Due to a global discontinuance, your Nutriline thirst quencher in the form of stick packs is estimated to be **No Longer Available (NLA)** by the above stated period. Product is currently while stocks last.



Fret not! All three PhytoPOWDER™ Beverage Crystals flavours are still available for purchase in CANISTER forms.

Note: • All three PhytoPOWDER Beverage Crystals flavours are still available for purchase in CANISTER forms.



Prospecting in Amway Premises



Please take note that Amway Business Owners (ABOs) are not to approach non-ABOs who walk into the premises of the Amway Singapore City Shop or Regional Distribution Centre (RDC). ABOs encountering any non-ABOs within our physical presence locations looking to purchase products from Amway or expressing interest to sign-up as an ABO are to alert an Amway staff to assist with their enquiry.



Best Practice Message From Rules of Conduct



Unauthorized Retail Sales – Shops and Online

AMWAY™ PRODUCTS ON THE INTERNET & RETAIL SHOPS

You may find sellers of Amway products in online shops/marketplaces (e.g. Lazada, Shopee and Carousell) and non-Amway retail shops. These sellers have no connection to Amway Malaysia, Amway Singapore, nor Amway Brunei. **Amway Business Owners (ABOs) are the only authorised sellers of Amway products. Amway has built its business on the integrity and reputation of our products and ABOs.**

These unauthorised sellers, especially on the Internet, may appear very professional. However, Amway has not authorised them to sell our products nor use our trademarks, logos and photos. These sellers do not have the product knowledge that our ABOs have, and they are illegally using Amway trademarks, logos and photos.

100% AMWAY SATISFACTION GUARANTEE & MANUFACTURER'S WARRANTY

Buying from these sellers also puts you at risk of receiving products that could be used, second-hand, out-of-date, spoiled, damaged, altered or even counterfeit. To ensure that you are buying authentic Amway products – purchase from an authorised ABO. **Please educate and protect yourself.** Amway can only offer support and assistance to customers who have purchased their products directly from authorised ABOs.

As a member of the Direct Selling Association of Singapore (DSAS), Amway Singapore also upholds the “Consumer Protection” provisions under Singapore Multi-level Marketing and Pyramid Selling (Prohibition) Act and the DSAS Code of Ethics and Conduct.

**IMPORTANT
NOTICE**

Read the full
statement!



 **NUTRILITE™**
bodykey

ARTISTRY
 **home**



Atmosphere SKY Carbon Filter Update



CURRENT



NEW

Atmosphere SKY is transitioning to a **better performing carbon filter** over the next several months. This new carbon filter will feature the same contaminant reductions as the current filter but with **great performance improvements**. This change was performance driven in order to strengthen our formaldehyde reduction claim to meet the new standards affecting our Asian markets. Our formaldehyde reduction CADR using the new carbon filter is 185.4 M3/Hour compared to 56 M3/Hour with the current carbon filter.

The new filter features a mesh screen material to hold the carbon in the filter with smaller sized cells to trap more particulates. The new filter is used exactly as the current filter and will be recognised by the SKY system as the correct replacement. This new carbon filter does not affect filter life or unit sound.

[Click here](#) to view a summary comparison between the two filters & FAQ



Nutrilite New Bottle Packaging



BETTER BOTTLES COMING YOUR WAY!

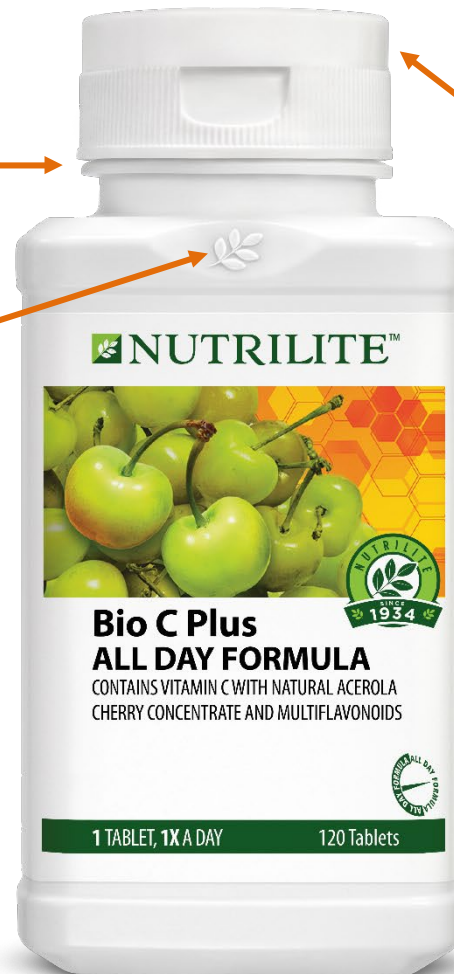
A new easy-to-peel seal

The **Alfalfa Leaf** icon

Keeps the bottle firmly closed when not in use.

**No changes in formula.
No changes in pricing.**

Get your Nutrilite bottles when it comes your way with an enhanced design soon!



Sleek, chamfered edges



SA8 Premium Concentrated Laundry Detergent – New Formula



Amway has updated its formula for SA8 Premium Concentrated Laundry Detergent (1kg & 3kg). The updated was made to provide a more efficient formulation, improve our production processes and enhance the environmental friendliness of Amway Home products.

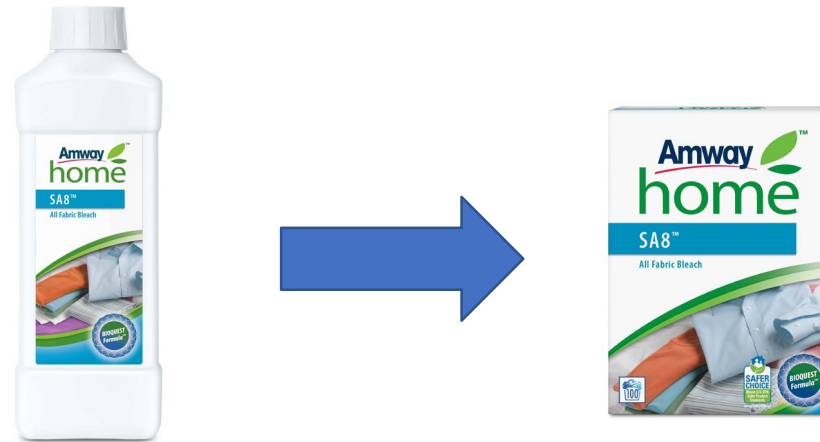
Our new formulation features an updated process that results in a slightly less uniform powder texture. This change does not affect our Bioquest and Safer Choice designations and it still delivers the same performance you expect from Amway Home and SA8 products.

The “exploding crystals” used in previous formulations were primarily included to help distribute the powder out of the dosing trays in older washing machines. Modern washing machine no longer require this assistance. As such. The “exploding crystals” were removed to improve the efficiency and environmental friendliness of our product and production processes.

The new formula of SA8 Premium Concentrated Laundry Detergent (1kg & 3kg) is estimated to begin selling from August 2020 onwards.



SA8 All Fabric Bleach – New Packing



From 21 August 2020, the SA8 All Fabric Bleach (1kg) just got a makeover! The SA8 All Fabric bleach (1kg) will be sporting an all new look and feel, transitioning from its bottle packaging to a new and improved box packaging.

Our new packaging for SA8 All Fabric Bleach is a more environmentally friendly option as compare to the bottle predecessor. The carton itself is recyclable and our scoop is made from recycled materials that can be easily recycled.

While our packaging has been updated (now 1kg carton) the formula for All Fabric Bleach and its manufacturing processes are the same.

Additionally this new packaging reduces plastic use per item by 88% while also lowering the weight of the packaging we transport.

The result is a reduced environmental impact without compromising the performance and quality you expect from Amway Home.

The SA8 All Fabric Bleach will be available under a **NEW SKU (124485) and PRICE (AP 18.00, RP 22.50, PV 9.60, BV 16.80).**

We have managed to keep the price revision to a minimum by off-setting the cost increase on material cost over the years. The last price revision was back in 2018. With the new revision, we can continue offering this product to all our Amway Home Care lovers.

Please note that we will practice FIFO (first in first out) to sell old and new SKU concurrently until stocks fully deplete. Distribution of stocks may vary for each location; **Estimated Date 1 Nov 2020 onwards.**





New Launch



Promotion



Events



Programmes



Notice