



eNEWSGRAM

June 2021



New Launch



Promotions



Events



Programmes



Notice

Nutriline Vitamin C Extended Release 180tabs



20 May, Thursday 4:00PM onwards

A More Effective & Efficient Vitamin C Supplement

Provides all day immune support with 1 tablet convenience

EFFECTIVE, EFFICIENT

- Slow, steady release of vitamin C over an 8-hour period
- Maximize efficient transport of vitamin C into the body for full utilization of nutrients to allow better absorption
- 1 tablet provides more total usable vitamin C throughout the day than 1000 mg instant release (taken as single dose)

FRIENDLY FORMULA

- Minimize waste, ideal for sensitive stomachs with gentle absorption
- Easy to swallow tablet size
- Lactose-free, fructose-free
- No artificial flavors, colors, preservatives or sweeteners



109747

**Nutriline Vitamin C
Extended Release 180tabs**

AP\$68.00

RP\$85.00

PV 33.5

BV 63.6

[Shop Now](#)

Note: * 120 tabs/ Double Pack will be discontinued with 180 tabs launch



Nutrilite Overall Promotion



 28 May, Friday 10:00AM – 30 June. While stocks last!

Get a free exclusive Nutrilite Plate (worth \$30) with a purchase of \$280 worth of Nutrition & Wellness Products* in a single receipt.



Pink

or



Green

- 2 colours to select from!
- Savour your food in an elegant and timeless manner!
- High quality ceramic tableware! Fit for any occasion!
- Size of plate:
24.5cm (Diameter) x 3cm (Height)





NUTRILITE SHIELD
Shield Up Your Family

SHIELD UP YOUR FAMILY

Designed to help build up
your immunity for natural
defense!



Find Out More



BUILD YOUR IMMUNITY

Filling in nutritional gaps
caused by imbalanced diet is
essential to building your
immune system



SHIELD UP YOUR IMMUNITY

Poor lifestyle habits and
nutritional deficiencies can
compromise your immunity



DEFEND & RESIST

Protect against a weakened
immune system that can
negatively affect your daily
life

Shield Up Your Family

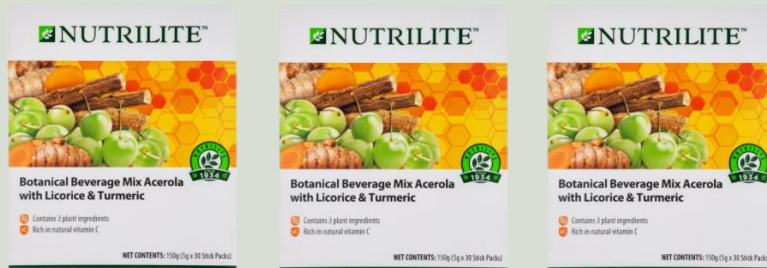


Get a Free Pursue Hand Sanitizer 500ml and a Free Pursue Hand Sanitizer 25ml empty bottle with the purchase of either the Build & Shield Pack or the Kids Build & Shield Pack.

Available from 21 May, 10:00AM at www.amway.sg – 31 Aug 2021

Build & Shield Pack

306725



Pack consists of:
Nutralite Botanical Beverage Mix Acerola with Licorice & Turmeric x 3
Pursue Hand Sanitizer 500ml
Pursue Hand Sanitizer 25ml empty bottle

**Packed with the essentials for a stronger
boost in your immunity!**

AP135.0 PV64.8 BV126.3 RP169.5

Kids Build & Shield Pack

306726



Pack consists of:
Nutralite Botanical Beverage Mix Acerola with Licorice & Turmeric x 1
Nutralite Kids 4-In-1 Plus x 1
Nutralite Kids Botanical Beverage Fruits & Vegetables x 2
Pursue Hand Sanitizer 500ml
Pursue Hand Sanitizer 25ml empty bottle

**Provide your child the essentials for
stronger immunity support!**

AP148.0 PV65.4 BV138.3 RP185.5

FREE
WORTH \$18.50



eNewsgram 2021.06



Atmosphere SKY Trade-In Promo



28 May, Friday 10:00AM – 30 June.



Click on PDF to learn more on the Terms & Conditions.



Trade-In X Brand
(\$300 Trade off)

AP: \$1,900.00[^]

RP: \$2,450.00[^]

PV 845.7[^]

BV 1,776.0[^]

[^]After factoring \$300 trade off

Trade-In
Atmosphere ATS
(\$500 trade off)

AP: \$1,700.00[^]

RP: \$2,250.00[^]

PV 756.7[^]

BV 1,589.0[^]

[^]After factoring \$500 trade off

120539

Atmosphere SKY

AP: \$2,200.00

RP: \$2,750.00

PV 977.0

BV 2,056.0

[^]After factoring \$500 trade off

Note: • Platinum & above ABOs may purchase from 25 May, Tue, 10:00AM onwards. • Trade-In promotion applies with purchase of Sky. • Trade-In can only be done at Amway Singapore RDC during operating hours. • X Brands Air treatment system with a market value of more than \$750 will be accepted for trade-in. • In the event of any dispute pertaining to the market value of the trade-in unit, Amway Singapore reserves the right to make the final decision.



eSpring Trade-in Programme



28 May, Friday 10:00AM – 30 June.



Click on PDF to learn more on the Terms & Conditions.



eSpring with
Trade-in
AP\$1,300.00

RP\$1,698.00

PV 596.0

BV 1,215.0

100188
eSpring without
Trade-in
AP\$1,600.00

RP\$1,998.00

PV 733.0

BV 1,495.0

**Images are for illustration purpose only.*

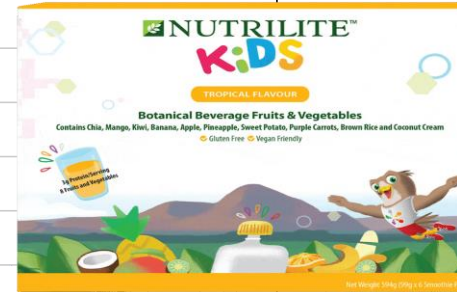
Note: • Platinum & above ABOs may purchase from 25 May, Tue, 10:00AM onwards. • Volume down is allowed. • Trade-In promotion applies with purchase of eSpring. • Trade-In can only be done at Amway Singapore RDC during operating hours. • X Brands water treatment system with a market value of more than \$750 will be accepted for trade-in. • In the event of any dispute pertaining to the market value of the trade-in unit, Amway Singapore reserves the right to make the final decision.



Ongoing Promotions



End Date 	Ongoing promotions 
30 June, Wed	Nutriline Overall Promotion
31 Aug, Tue	Shield Up Your Family
30 June, Wed	Atmosphere SKY Trade-In Promotion
30 June, Wed	eSpring Trade-In Programme
31 May, Mon	Artistry Overall Promotion
While Stock last	DHA Algal Oil Gummy Jumbo Pack Promotion
31 May, Mon	Nutriline Kids Promotion
31 May, Mon	eSpring Cartridge Promotion
31 May, Mon	Noxxa Pressure Cooker Promotion
31 May, Mon	SleepyJoy Promotion
Ongoing	Artistry Bundles PWP Dermasonic Promo
While Stocks last	Nutriline Paper Bag
While Stocks last	Nutriline Shaker PINK for BodyKey 30-day Starter Kit
While Stocks last	BodyKey Maintenance Kit - Free Amway-Nutriline Eco Bag
While Stocks last	Weight Management (Jumpstart Kit & Trade-In Kit)
While Stocks last	XS Merchandise Online at Amway.sg
Ongoing	Nutriline Cal Mag D Plus Double Pack
Ongoing	Nutriline Bio C Plus Double Pack
Ongoing	Sign-up and get Free Brand Experience + Premiums



Grow your Health & Wealth with Dr Ignatius Augustine



Health is the biggest wealth in life. One can survive without plenty of money, but we can't survive without good health. Is it possible to have **Health & Wealth** at the same time? The answer is **YES**. Join this sharing session by Executive Diamond Dr Ignatius Augustine on how to achieve good health and wealth. He will be sharing the importance of health through clean true water with eSpring and his vast experience in retailing the eSpring to grow your wealth. You will also learn the monetary benefits associated to eSpring retailing. Don't wait. Make a date with him instead.

Health & Wealth by Dr Ignatius

Click to join or scan the QR code: <https://amway.tv/eSpring0527E>

SAVE
The Date!

Date
27 May 2021 (Thu)

Time
8:00pm – 8:45pm



Dr Ignatius Augustine
*Executive Diamond
Medical Doctor, Motivator and
Inspiring Leader*



Wake Up To Beautiful Skin



Worried about pollution and the health of your skin? Want to defend it but don't know when?

We have something that works as you snooze!

Increasing your skin's hydration level while you sleep:

- Strengthens it to fight free radicals during the day
- Soothes redness and other signs of irritation

Join us and allow your skin to bloom overnight!



Join us on these dates and stand a chance to win a prize!

*Save
the Date!*

ARTISTRY | WAKE UP TO BEAUTIFUL SKIN

Language	Day	Date	Time
ENG	Tue	Jun 15	8.00pm – 8.30pm
MAN	Wed	Jun 16	8.00pm – 8.30pm

<http://amway.tv/BEAUTY15JUNE>

<http://amway.tv/BEAUTY16JUNE>



Bronze Leader Plus – 1 Mar to 31 Aug



A special programme for all Singapore ABOs to continue building a profitable and sustainable business structure.



Find out how you can be invited to an exclusive event and receive a surprise gift!



Grow your APC programme



 1 Apr – 30 Jun 2021

Receive exclusive prizes worth over S\$600 if you are our top 30 ABOs with the most new activated APCs with minimum 50 VCPV between 1 Apr – 30 Jun 2021.

**GROW YOUR APC
PROGRAMME** 1 APR - 30 JUN 2021

CLICK TO LEARN MORE!



Amway Privileged Customers (APC) Programme

Gear up with all the available resources!
They can also be located in Amway Central Singapore APP.

Resource	Link
APC Video - Benefits of Becoming an APC	https://youtu.be/F1OvDGCKRAI
APC e-Brochure	apc.amway.sg
APC e-Leaflet (For Customer)	bit.ly/2Xz1e9N
APC e-Leaflet (For ABO)	bit.ly/34YBeJ5
New APC Experience Programme (NAEP) e-Leaflet	bit.ly/2WXOWHt
*APC Loyalty AMPoints Redemption e-Leaflet	bit.ly/3hPhAEr

***Note:**

- APC Loyalty AMPoints Redemption Feature is now available at Amway.sg.
- Click <https://bit.ly/39tOPe8> for Terms & Conditions.



APC Programme supports ABOs to grow their business when they grow their customers base. The more APCs you have, the more rewards you get to enjoy!

Check out more APC details [HERE!](#)



AMWAY BUSINESS OWNER (ABO)

Sign-up fee @ SGD30
e-Business Kit

Access to Amway Digital Platform and Magazine

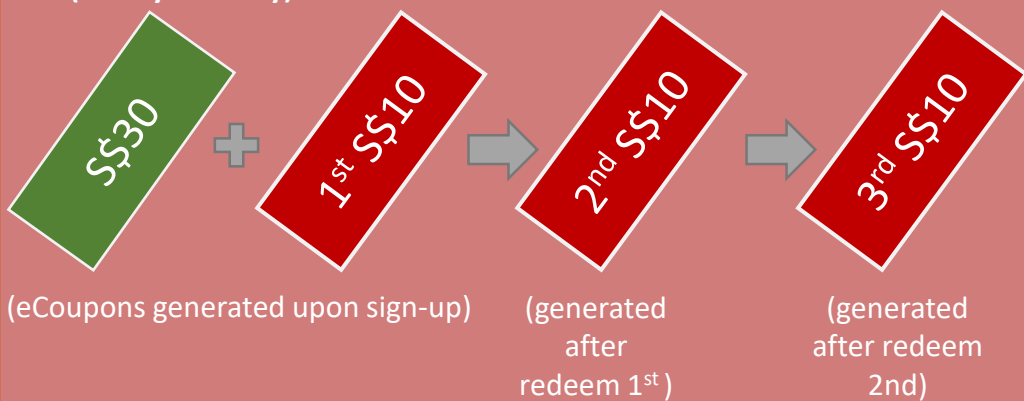
- Amway Central
- Amwaynow.sg
- e-ABO card

Sign-up via online/ walk-in counter

18 years old & above
Singapore Citizen / Permanent Resident
No existing ABOship & APCship in MSB

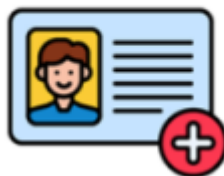
Sign-up eCoupon SGD30
(60 days validity)

Shopping eCoupon SGD10 (60 days validity)



A

Sign Up



Eligibility



Activation Program



T&C applies

AMWAY PRIVILEGED CUSTOMER (APC) Starts Jan 2021

Sign-up fee @ SGD10
E-Catalogue

Access to Amway Digital Platform and Magazine

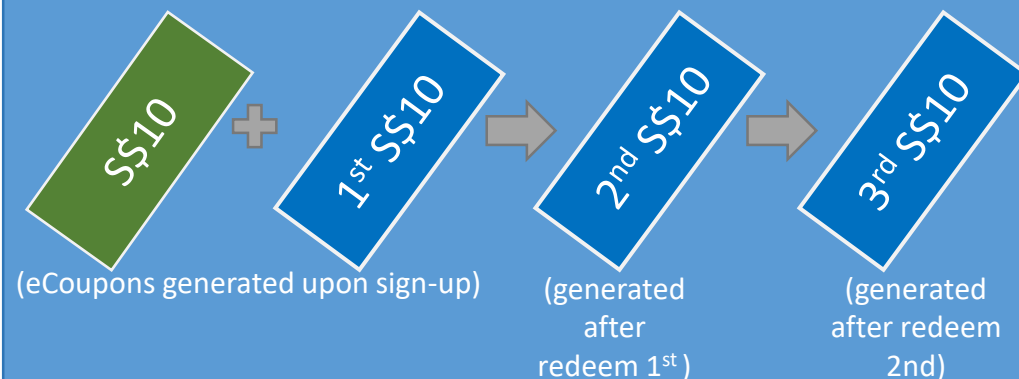
- Amway Central
- Amwaynow.sg
- e-APC card

Sign-up via online only

18 years old & above
Singapore Citizen / Permanent Resident / Foreign
Resident with legitimate pass
No existing ABOship & APCship in MSB

Sign-up eCoupon SGD10
(60 days validity)

Shopping eCoupon SGD10 (60 days validity)



AMWAY BUSINESS OWNER (ABO)

Renewal fee @ SGD10
Entitled to SGD10 eCoupon
Renewal grace period:
3 months before and within 3 month from expiry
(No late renewal fee)

Conversion to APC during renewal grace period
(applicable to same Sponsor)

Amway Price
(As per promotion mechanic)

Sponsoring, Selling & Servicing
(Earn retail & performance bonus)



Renewal / Annual Fee



Subject to change

Conversion



Price & Limitation



Benefit



AMWAY PRIVILEGED CUSTOMER (APC) Starts Jan 2021

Renewal fee @ SGD10
Entitled to SGD10 eCoupon
Renewal grace period:
1 month before and within 1 month from expiry
(No late renewal fee)

Conversion to ABO anytime
(applicable to same Sponsor)

Amway Price
(Purchase up to 3ea per SKU per day)

Loyalty Program:
Shop> Earn> Redeem
Every \$1.00 spent = 1 AMPoint
Accumulate 900 AMPoints to convert to a S\$5.00 eCoupon



Under the Amway Loyalty Programme (ALP), we bring you the Nutrilite Loyalty Programme (NLP), giving you **Free Delivery and Great Savings** on your favourite products! Subscribe to NLP now and enjoy an online standing order on your credit or debit card to purchase selected Nutrilite products for six consecutive months.



CONVENIENCE AT YOUR DOORSTEP

MONTH 1	MONTH 2	MONTH 3	MONTH 4	MONTH 5	MONTH 6
Full Price	2.5% OFF (EACH MONTH)				50% OFF

MORE BENEFITS!



Subscribe Nutrilite Loyalty Programme (NLP) via [Amway.sg](https://www.amway.sg) and purchase products at regular price for the 1st month. Upon successful subscription, **payment will automatically be deducted on subsequent months.**



ENJOY 2.5% OFF regular price when you continue to purchase products, from the 2nd – 5th month.



ENJOY 50% OFF regular price when you purchase products in the 6th (final) month.



FREE DELIVERY every month. Delivery will be made within 2 working days after order is processed upon successful subscription. Note: No delivery on Sundays. For changes in home delivery schedule (e.g. Public Holidays), please refer to [Amway.sg](https://www.amway.sg).



New ABO Experience Programme (NAEP)

Amway



1 September 2020, Tuesday onwards



Click here for more details!



Terms & Conditions: • [Click on the link to view NAEP full Terms & Conditions.](#) • Expired eCoupons will not be reactivated and the subsequent eCoupon will not be generated if any of the initial eCoupons are not used. • The eCoupons are non-transferable, and to be used on walk-in and online orders. • All eCoupons are inclusive of GST.



Affected Amway Operating Hours, Delivery Schedule and Update on NLA TNA List

Affected Dates	16 June, Wed
City Shop	Open from 1:00PM ¹
RDC	
Office	Closed ²

Note: There will be No Home Delivery on 20 Jul 2021, due to Hari Raya Haji		
Order Date		Delivery Date
After 5:00PM	Before 4:59AM	
16 Jul 2021, Fri	17 Jul 2021, Sat	19 Jul 2021, Mon
17 Jul 2021, Sat	19 Jul 2021, Mon	21 Jul 2021, Wed
19 Jul 2021, Mon	21 Jul 2021, Wed	22 Jul 2021, Thu
21 Jul 2021, Wed	22 Jul 2021, Thu	23 Jul 2021, Fri

¹City Shop and RDC to open later due to monthly stock take

²Amway office is closed till further notice.



Updates on
Delivery Schedule



NLA TNA List



Join us on Telegram
to receive important
updates



Updates from Rules of Conduct



In an effort to continually promote healthy and sustainable business building practices by protecting the business that you have work hard to build, we have updated the Rules of Conduct and launched new policies while enhance some existing policies and standards.



Volume Deduction Policy (VDP)

Designed to combat unauthorized selling (in eCommerce platforms, exporting, price undercutting). The uplines' related award and reward may be impacted when an ABO/APC is terminated. Amway will **remove all the personal and group volume of the terminated individual** from the beginning of the Performance Year i.e. September through the termination month.

[Click here](#) to view the Volume Deduction Policy.



Publishing Terminated ABO Names

ABOs who have been terminated for unauthorized sales (and potentially other violations) will have their names published in order to protect and safeguard the ABOs who sell Amway products thru the ethical and responsible business conduct.



Digital Communications Standards

Revision on Selling & Commerce and Blending & Leveraging other Communities/Businesses to support Social Commerce as the businesses continue to evolve and improve.



Updates from Rules of Conduct



International Sponsoring Policy

Removal of Multiple Business training and ABO is no longer required to complete the assessment in eLearning. There are slight changes to the International Sponsoring policy over the last couple of years. Please note that the application and principle of the policy has not changed. Find out more in Amway eLearning>Business>Going International.



Retail Store Policy for XS Energy Drinks

Revised the policy from being a 'pilot program' to a permanent policy. Supplements **Rule 4.3** of the Rules of Conduct and is intended to allow authorized ABOs to display, promote and sell XS Energy Drinks at Limited Retail Service Establishments or at Temporary Events. [Click here](#) to view the Retail Store Policy.



AMWAY Rules of Conduct

The ROC have been enhanced and updated to provide better relevance and clarity to all ABOs and leaders in current market.



We hope you'll find these summaries useful. Please note that they are not exhaustive, and encourage you to read the complete, updated version of the reference on the Amway website and eLearning.



Don't say we didn't **warn you**, ok?

An important reminder on Unauthorized Selling.



1. ABOs are not allowed to sell or promote Amway products in eCommerce platforms or sell/supply to third-party resellers to sell Amway products in eCommerce platforms. This is a violation of Amway Digital Communication Standards(DCS).



2. ABOs are not allowed to import products from other countries. This is a violation of Importing Amway's Products.



3. We'd hate to do it, but **stern action** will be taken if you breach the Unauthorized Selling rules including **termination** of ABOship/APCship.



4. The uplines' related award and reward may be impacted when an ABO/APC is terminated. Amway will **remove all the personal and group volume of the terminated individual** from the beginning of the Performance Year i.e. September through the termination month. Click here to view the [Volume Deduction Policy](#).



5. Amway will publish the names of ABO/APC who have been terminated for unauthorized sales. Please refer to page 22 to view the list of terminated ABO names.



LIST OF TERMINATED AMWAY BUSINESS OWNERS FOR UNAUTHORISED SALES IN SINGAPORE(FROM SEPTEMBER 2020 TILL MARCH 2021)



ABOs who have been terminated for unauthorised sales violation, i.e. exporting, selling on ecommerce platforms or other violations, will have their names published and made known to ABOs in order to protect and safeguard the ABOs who sell Amway products via ethical and responsible business conduct.

Between September 2020 and March 2021, Amway Singapore terminated a total of 4 ABOs due to unauthorised sales and exporting Amway's products.

1. Chua Zhanfeng
2. Gwee Ming Hui
3. Hor Li Ping
4. Tan Shian Win

Please be aware that there are unscrupulous individuals who are trying to make illegitimate income at the expense of ABOs who are genuinely building their businesses. If you or any of your downlines have such encounters, please be on the alert to avoid unknowingly becoming involved in the unethical practice of Unauthorised Sales, be it Selling Online and/or Exporting. Such collaboration, knowingly or unknowingly, may result in Amway taking stern corrective action against you and/or your downline ABOs in order to protect the interest of other ABOs.

Remember these best practices:

- ✓ Keep your business information confidential. Do not allow non-ABOs or any 3rd party including ABOs from other LOS to purchase Amway products using your ABO ID or your downlines' ID.
- ✓ Sell to buyers or customers who are "end-users". The products purchased by these customers may not be resold, redistributed, or given away under any circumstances.
- ✓ To ensure all Amway products purchased are properly retailed to end users in Singapore, Malaysia, or Brunei. ABOs are prohibited from exporting or importing, or selling to others who import or export, Amway's products.
- ✓ Do not price undercut. Sell at the price stipulated by Amway.
- ✓ Keep all sales transaction records as required under **Section 4.6 Written Sales Receipt** in our Rules of Conduct.
- ✓ Do not exchange products between ABOs, including uplines-downlines or sidelines.



Singapore Nutrition Rejuvenation

Stay tune for more information!



As part of Amway Singapore 2.0 vision, selected Nutrilite products will have labels enhancement, in phases.

All Plant Protein 450g



Current

New

- Formula unchanged
- Transiting June 2021

Vitamin C



Current

New

- Formula unchanged
- 60 tabs: Transiting June 2021
- **New count size 180 tabs** launching May 2021
- Note: 120 tabs/ Double Pack will be discontinued with 180 tabs launch

Joint Health



Current

New

- Formula unchanged
- Transiting July 2021



Vergold sauce bottle crown cork + cap change to lug cap.



New lug cap bottle
estimated to launch
from **Early June 2021**

The advantage using lug cap:

1. Avoid rusty issue
2. Modern look
3. No need opener, can be opened easily
> convenience to the modern customer.

232512	Vergold Mixed Scallop And Chicken Sauce 500g
232513	Vergold Abalone Sauce 500g

New Product Launch and Monthly Promotions: Terms and Conditions



For New Product Launch:

- New product launch will be available to all Amway™ Business Owners (ABOs) from **1st day of the month start from 10am**, unless otherwise stated.
- Platinum and above may make pre-launch purchases in advance starting from **23rd day of prior month start from 10am**, however, should the date fall on a weekend or public holiday, pre-launch purchases will be available from the next working day.
- **Pre-launch New product purchase is available at Amway Singapore City Shop and on amway.sg.**
- There is no limit of pre-launch quantity unless otherwise stated.
- Excludes Amway Lifestyle Catalogue product launches.

For Monthly Promotions:

- Platinum and above may make pre-launch purchases in advance starting from **23rd day of prior month start from 10am**, however, should the date fall on a weekend or public holiday, pre-launch purchases will be available from the next working day.
- **Pre-launch Promotion purchase is only available at Amway Singapore City Shop and not available on amway.sg due to system limitation.**
- Purchase for Monthly Promotions is available to all ABOs **2 days in advance**, however, should the date fall on a weekend or public holiday, **purchases will be available one day before the weekend or public holiday. Available at Amway Singapore City Shop and on amway.sg.**

Other Information:

- Pre-launch purchases will not be available for new product launch that are available from 15th day of the month.
- There is no limit of pre-launch quantity unless otherwise stated.
- All Singapore Platinum and above have the privilege to volume down to Singapore downlines during pre-launch period.
- Cross-country volume down is not allowed. (E.g. Malaysia Platinum cannot volume down to Singapore ABO and Singapore Platinum cannot volume down to Malaysia ABO).
- Promotions that are only valid in Singapore, are applicable to orders made in a single receipt placed within the stated promotion period.
- All promotional items are available on a while-stock-last basis.
- All images used are for illustrative purposes only.

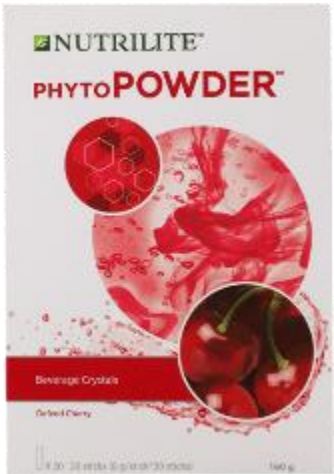


Product Discontinuance Announcement



NOTICE – TO BE NLA

Nutriline PhytoPOWDER™ Beverage Crystals (20 sticks/box)



118896

Defend Cherry

NLA May 2021

Fret not! All three PhytoPOWDER™ Beverage Crystals flavours are still available for purchase in CANISTER forms.



**The Nutrilite Kids Chewable Natural C - 100 Tab (861700) is NLA in May 2021. But exciting news! Thanks to continuous effort from the global Nutrilite team, we have a brand-new and better improved product replacement –
Nutriline 4-In-1 Plus!**





New Launch



Promotions



Events



Programmes



Notice