

A vibrant night-time photograph of the Singapore skyline, featuring the illuminated Esplanade - Theatres on the Bay and the Marina Bay Sands hotel. The city lights are reflected in the water of the bay.

A

AS20 FUTURE NOW

LEADERSHIP CONFERENCE DINNER 2022



A

SALES UPDATE

Core Plus⁺

PY 2023

Core Plus⁺

5,286

ABOs earned Core Plus⁺ Early Incentives in PYTD June 2022



Customer Sales Incentive⁺

4,867

ABOs Earned

53%

Repeat Earners



Bronze Foundation Incentive⁺

289

ABOs Earned

73%

Repeat Earners



Bronze Builder Incentive⁺

112

ABOs Earned

54%

Repeat Earners



112

ABOs achieved BRONZE pin in Jan - Jun 2022



142

ABOs earned Performance Plus Incentive in Jan – Jun 2021

74%

Repeat Earners



33

ABOs earned Performance Elite Incentive in Jan – Jun 2021

70%

Repeat Earners



FRONTLINE GROWTH INCENTIVE⁺

Founders Platinum to Founders Emerald

Diamonds & above

Maintain FQs

15%

ON LEADERSHIP
BONUS

+1-5 FQs

30%

ON
LEADERSHIP
BONUS

+6 or more FQs

40%

ON LEADERSHIP
BONUS

Maintain FQs

30%

ON LEADERSHIP
BONUS + DEPTH
BONUS

+1-5 FQs

50%

ON LEADERSHIP
BONUS + DEPTH
BONUS

+6 or more FQs

60%

ON LEADERSHIP
BONUS + DEPTH
BONUS

CORE PLUS+ REVISION



Frontline Growth Incentives (FGI)

➤ Change of baseline Calculation

Current	PY 2023
Baseline reference previous year's FQ numbers	Take an average of previous 2 years' FQ numbers as baseline

- Earn a Frontline Q (FQ) each month for every in-market frontline leader who qualifies at the 21% Performance Bonus level.
- Generate a minimum of 30,000 Ruby PV annually.
- Generate 1,200 or more in Personal PV each year
- ***Maintain or increase FQs compared to the average of the immediate past 2 Performance Years.***

EXAMPLE :

FOUNDERS PLATINUM TO FOUNDERS EMERALD

CURRENT
PY 2023

	PY 21	PY 22	PY 23
FRONTLINE Q	14 FQs	28 FQs	?
BASE LINE		14 FQs	21 FQs

BASELINE FOR PY 2023 :
 $(14 + 28) / 2$



TWO-TIME CASH INCENTIVE⁺

Current

1 st Year	2nd Year
75%	25%

PY 2023

1 st Year	2nd Year
50%	50%

*Encourage
Requalification!*



SUPPORTING BUSINESS MOMENTUM PY 2022

20% MORE
ALS POINTS
for ABO who achieve Q month



SEPTEMBER 2021

APC
FREE SIGN UP
+ ACTIVATION eCOUPON



ABO
SIGN UP
+ ACTIVATION eCOUPON +
WELCOME GIFT



DECEMBER 2021





ALS QUALIFIERS TRACKING

+52%

PYTD
JUNE
2021

PYTD
JUNE
2022



SUPPORT ABO BUSINESS MOMENTUM PY 2022

1.0 LEARNING TRIP
PROGRAM NUTRILITE
BOTANICAL RESEARCH
CENTRE @ WUXI



FREE
1ST YEAR
RENEWAL
+ RENEWAL eCOUPON



MAY 2022

JANUARY 2022



20TH ANNIVERSARY OPEN
HOUSE



ABO
SPONSOR REWARD
PROGRAM





SUPPORT ABO BUSINESS MOMENTUM IN 2022

NEW INITIATIVES

MAY 2022

20TH ANNIVERSARY
WEEKLY DRAW



2.0 LEARNING TRIP PROGRAM TO
NUTRILITE BOTANICAL RESEARCH
CENTRE @ WUXI



PILOT BUILDING
ONLINE COMMUNITY
TRAINING

SEPTEMBER 2022



20th ANNIVERSARY SHOP & WIN

WEEKLY DRAW OF 50 PRIZES

17 JUL - 18 SEP

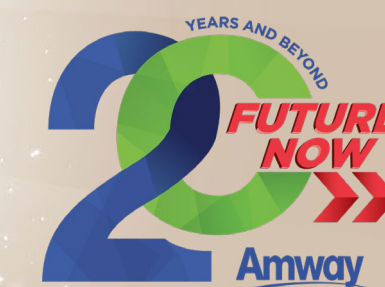
3SIXTY Tri-Fold Bicycle
(Worth \$1,200)



GRAND PRIZES



EXCITING PRIZES



20th Anniversary Shop & Win

17 July – 18 September 2022

Eligible Amount Tier	No. of Entry
\$100	1
\$150*	3
*Every subsequent \$150 will receive 3 entries	

TERMS AND CONDITIONS APPLY





FOLLOWERS



**BUILDING
ONLINE
COMMUNITY**

STRATEGY



FRIENDSHIP



TRUST



MESSENGER



FEEDBACK



COMMUNICATION

VIDEO CALLS



ABO DEVELOPMENT

BUILD YOUR ONLINE COMMUNITY TRAINING



PILOT
TRAINING



PILOT
6-DAY
PITSTOP
PROGRAM



REVIEW &
FINE TUNE



SCALE UP
PY2023



NBRC Learning Trip 2.0

September 2022 – January 2023



Nutrilite Botanical Research Centre @ Wuxi, China



NBRC 2.0 Program Mechanic

September 2022 – January 2023 qualifying period – For All Singapore ABOs

Based On growth of Ruby PV ~12,500PV & Above

GO RUBY

ABO that ever achieved 2 months minimum 18,750 Ruby PV in PY2022 will required to qualify the learning trip via Go Ruby's qualifying requirement.

Qualifying Requirement

Achieved 2 months minimum 25,000 Ruby PV and 3 months minimum 18,750 Ruby PV during the program period

GO PLUS

ABO that never achieved minimum 12,501 Ruby PV in PY22 and those not yet qualified at Platinum level

Qualifying Requirement

Achieved 4 months minimum 12,501 Ruby PV and minimum 7,500 Ruby PV for the month that not meeting 12,501 Ruby PV

GO ELITE

ABO that ever achieved minimum 12,501 Ruby PV in PY22 will required to qualify the learning trip via Go Elite's qualifying requirement

Qualifying Requirement

Achieved 3 months minimum 18,750 Ruby PV and 2 months minimum 12,501 Ruby PV during the program period

SPECIAL

Qualifying Requirement

Minimum 2 downline legs qualified the program via Go Ruby/ Go Elite/ Go Plus

Upline ABO with minimum 7,500 Ruby PV for any 4 months during the program period

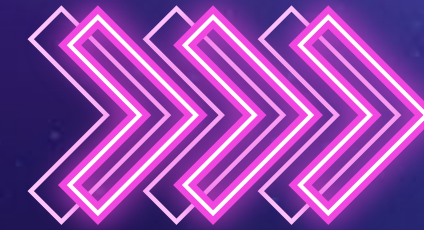
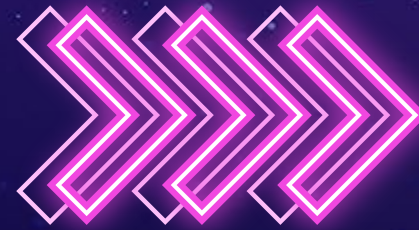
** No double counting of qualifying leg if the same leg been used by the ABO in between the LOS to qualify Wuxi*

Terms and Conditions Apply



NBRC 2.0 PROGRAM

Those NBRC Learning Trip 1.0 achievers are allow to participate in NBRC Learning Trip 2.0. Earned PAX* can be transfer to downline of ABO's preference



**Terms and Conditions Apply*



What are the upcoming enhancements to support ABO business & APC shopping?

Stabilization



Launch of
APC



Core Plus Tools



eCommerce
Infra Structure
Upgrade



Order History
Enhancement

Experience Enhancement



EPP Advance
Payment



Renewal Enhancement



eCard in Website



Buy Now Pay
Later



Personalize
Notification



Registration
Enhancement



Multi Language
Chatbot

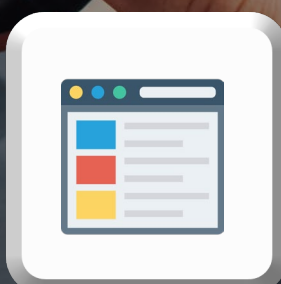
Further Experience Enhancement



Frictionless
Navigation



Business Dashboard
Enhancement



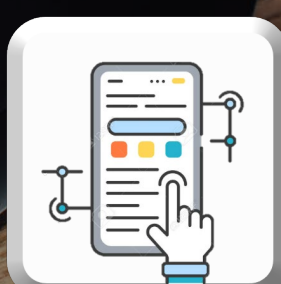
Education Page
Enhancement



Search Result
Enhancement



Delivery Option
Enhancement



Shopping App



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AS20 FUTURE
NOW
LEADERSHIP CONFERENCE DINNER 2022

BETHE 1 NOW

A woman in a black athletic top and leggings is running through the large, stylized number '1' that is part of the 'BETHE 1 NOW' text. The text is rendered in a vibrant, multi-colored neon style with a blue-to-purple gradient. The background features a night view of a city skyline with a prominent bridge structure on the left and a body of water in the foreground.