

# Building Online Community Programme

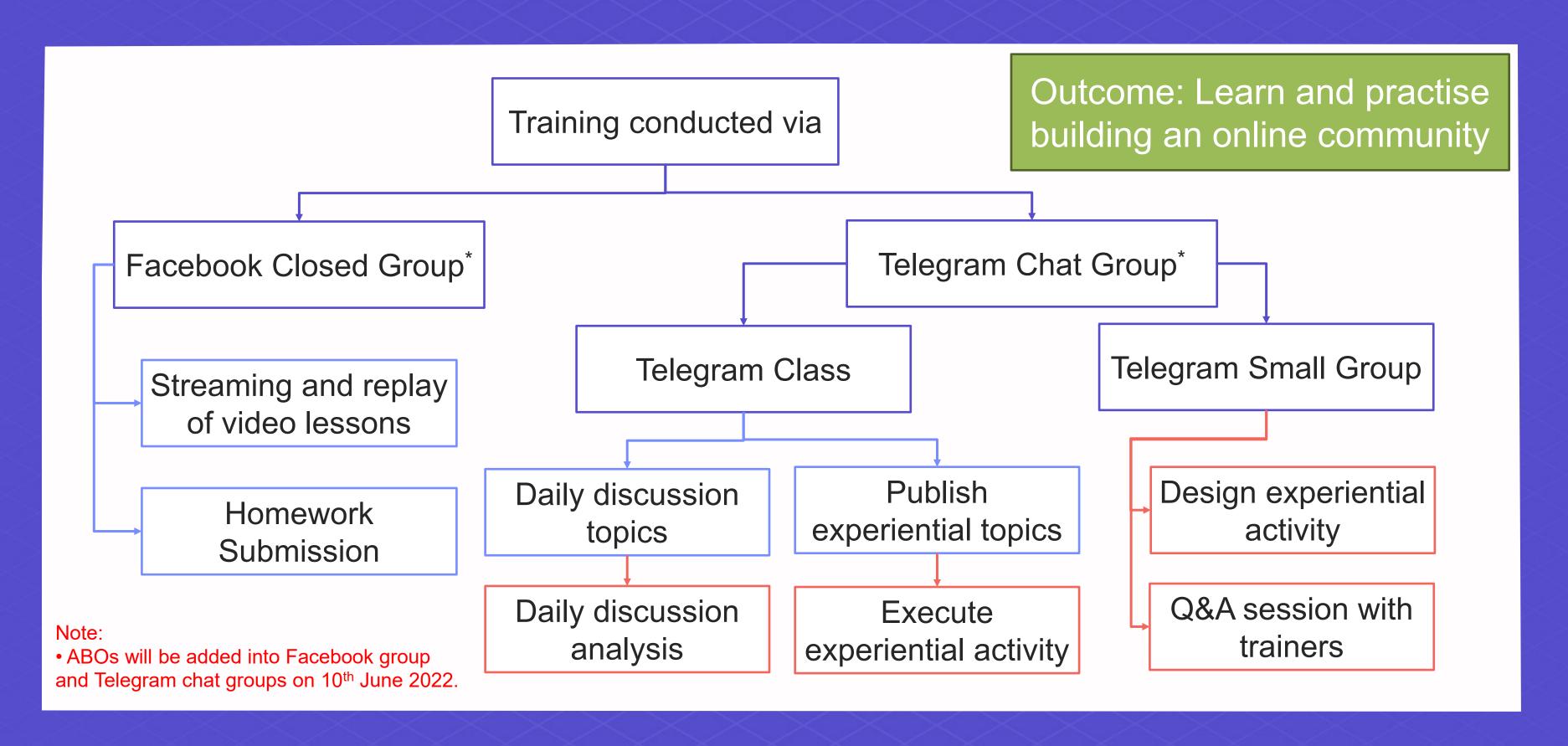
#### The training allows you to understand the importance of building an online community **About:** and acquire the skillsets to be able to build an online community. Having an additional method of prospecting, recruiting and building a customer network Why: group allows you to reach out to a wider market as well as like-minded target group. Learn the fundamentals and benefits of building the online community **Objectives:** Overview: Kick-off session Online Community Programme 13 – 24 June 7 June, Tuesday 12 days training will be conducted 8:00PM - 9:30PM @ Amway City Shop in Mandarin via Telegram Note:

- ABOs will have to attend the kick-off session physically in the Amway City Shop.
- ABOs who are travelling will be given a zoom link to attend virtually.

### **Desired Outcome:**

Acquire skills and able to understand the need to build an online community.

## Online Community Programme



### Conditions of Learning

#### [Online Community Programme]:

- 1. Video lessons will be posted on FB closed group every morning.
- 2. Each day's homework is required to be submitted by 11:59PM. This will have to be done for all 7 lessons and 7 homework.
- 3. Different trainers will be attached to each team and be available to provide guidance on homework or on queries.
- 4. Experiential activities will be carried out within small teams.
- 5. On the 7th lesson's homework, ABOs are required to design out on how they are planning to operate their online communities. After getting the approval from the trainers, ABOs will need to put their plans into actions.
- 6. Daily discussion topics will be posted within the chat group.