

BETTER ME

Storytelling
讲出安利好故事

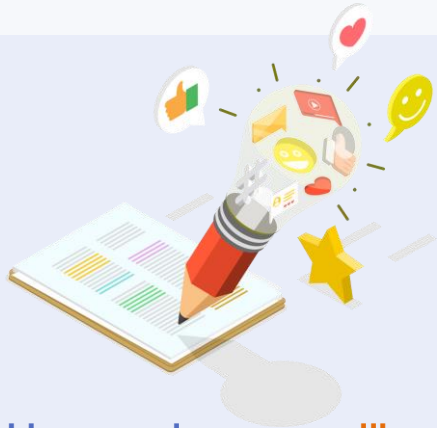
Singapore

8 & 9 March 2025



BETTER ME

Storytelling



Making people **see you, like you,**
and even **want to be you**

Behind every successful Amway business is a compelling story that is waiting to be told. And who better than a skilled storyteller to share that story with the people them.

The “**Better Me**” **Storytelling (BMS) Workshop** is specifically designed to enhance the storytelling skills of Leaders, ensuring their audience remains captivated and eager for more. It coaches leaders in discovering the most compelling way to narrate their Amway journey.

The **FIVE lessons** in this workshop will help empower Leaders to craft appealing stories for different business scenarios, whether it’s to attract prospects, build trust, share products solutions or present their Amway business.

So whether it’s a story about



Their successful quest to embrace a healthier lifestyle



The countless lives who they’ve helped transform



The dreams and goals they’ve achieved their Amway business

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Curriculum

Lesson 1

- ✓ Embark on Your Storytelling Marketing Journey

Lesson 2

- ✓ How to write good stories to attract user attention

Lesson 3

- ✓ How to write good stories to build trust with users

Lesson 4

- ✓ How to write good stories to share product solutions and business opportunities

Lesson 5

- ✓ How to collaborate with your team to establish a team-based story library

Workshop Details

Date

8 & 9 Mar 2025 (Sat & Sun)

Time

9:00am to 5:00pm (both days)

Culminating in a graduation ceremony.

Venue

Topaz Meeting Room 223 - 225

Singapore Expo Level 2

(1 Expo Drive, Singapore 486150)

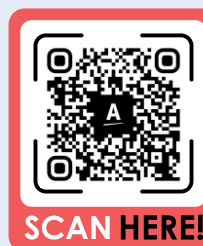
Language

Chinese

Invitation-Only Ticket Purchase

Ticket Price*: \$80 per pax

**The ticket price includes lunch for both days and an exclusive welcome pack. Graduated ABOs will receive a \$40 e-Coupon. Each ABOship can purchase 1 ticket per language.*



Check out this video that tells you why you should join the "Better Me Storytelling" Workshop!

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Terms & Conditions:

- Each ABOship is allowed to purchase 1 ticket per session.
- Tickets are non-transferable to ABOs who are not on the invitation list.
- There will be no refunds or ticket transfers if the wrong language is selected.
- Admission starts at 8:30 AM.
- Admission to the workshop is by ticket only; walk-ins will not be allowed.
- This workshop will be conducted in Chinese. Translation will not be available.
- Amway will not be responsible for any children left at the door by ABOs should they bring their children to the workshop.
- No professional photography or videography is allowed.
- Amway reserves the right to cancel any event without prior notice.

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新加坡
2025年 3月8日和9日

Amway

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让人看见你, 喜欢你,
还想成为你

每个成功的安利事业背后都有一个精彩和 扣人心弦的故事等待分享。
掌握技巧成为说故事的高手，向周围的人讲出安利好故事。

“讲出安利好故事”培训营 (BMS) 是专为提高领导人 讲故事技巧而设的课程，确保他们的故事令观众们 着迷并渴望了解更多。它指导领导人去发现最吸引人 的方式讲出他们在安利的精彩故事。

这项培训营的培训单元将帮助领导人为不同的业务场景打造扣人心弦的故事，无论是吸引潜在客户、建立信任、分享产品解决方案或呈现他们的安利事业。

无论这是一个关于什么的故事



他们成功追寻并拥抱
更健康的生活方式



帮助了无数的
人改变人生



他们在安利事业实现的
梦想和目标

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课程体系

第1课

- ✓ 认识故事化营销，开启你的故事之旅

第2课

- ✓ 如何写好故事吸引用户关注？

第3课

- ✓ 如何写好故事助您与用户建立信任关系？

第4课

- ✓ 如何写好故事来分享产品解决方案和事业机会？

第5课

- ✓ 如何与团队协作打造专属故事库

培训详情

日期

2025年3月8日和9日（周六和周日）

时间

上午9:00至下午5:00（两天）

毕业典礼将在最后举行。

地点

新加坡博览中心Topaz会议室223-225

新加坡博览中心2楼

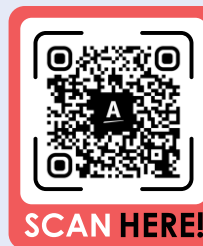
(1 Expo Drive, Singapore 486150)

语言
华语

仅限邀请购买门票

票价：每位\$80*

**票价包括两天的午餐和专属欢迎礼包。已毕业的ABO将获得\$40电子优惠券。每个ABOship每种语言限购1张门票。*



观看此视频，了解为什么您应该参加‘Better Me Storytelling’ 培训营！

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条款与条件:

- 每个ABOship每场次仅可购买1张门票。
- 门票不可转让给未在邀请名单上的ABO。
- 如果选择了错误的语言，恕不退款或转让门票。
- 入场时间为上午8:30。
- 仅凭门票入场；不允许临时到场者进入。
- 本培训营将以华语进行，不提供翻译服务。
- 若ABO携带儿童参加培训营，安利不对被遗留在门口的儿童负责。
- 不允许进行专业摄影或摄像。
- 安利保留在未提前通知的情况下取消任何活动的权利。